



Demographic and Income Comparison Profile

854 Main St, Baton Rouge, Louisiana, 70802 2
 854 Main St, Baton Rouge, Louisiana, 70802
 Ring bands: 0-1, 1-3, 3-5 mile radii

Prepared by Esri
 Latitude: 30.45149
 Longitude: -91.18114

	0 - 1 mile	1 - 3 mile	3 - 5 mile
Census 2010 Summary			
Population	5,264	59,566	82,691
Households	2,285	23,514	34,179
Families	923	12,531	17,386
Average Household Size	2.09	2.39	2.36
Owner Occupied Housing Units	668	11,079	14,236
Renter Occupied Housing Units	1,617	12,436	19,943
Median Age	34.8	30.2	28.2
Census 2020 Summary			
Population	5,899	57,218	81,234
Households	3,015	21,231	35,178
Average Household Size	1.81	2.26	2.26
2023 Summary			
Population	5,829	56,398	81,468
Households	3,006	21,184	35,679
Families	1,095	10,860	16,786
Average Household Size	1.79	2.23	2.23
Owner Occupied Housing Units	700	11,005	14,269
Renter Occupied Housing Units	2,306	10,179	21,410
Median Age	37.0	30.0	30.7
Median Household Income	\$31,152	\$38,358	\$37,268
Average Household Income	\$48,445	\$67,202	\$73,102
2028 Summary			
Population	6,021	55,966	82,032
Households	3,185	21,181	36,309
Families	1,138	10,814	16,900
Average Household Size	1.75	2.21	2.21
Owner Occupied Housing Units	706	11,154	14,693
Renter Occupied Housing Units	2,479	10,027	21,616
Median Age	38.0	30.5	31.1
Median Household Income	\$35,963	\$42,976	\$41,432
Average Household Income	\$54,799	\$76,352	\$82,289
Trends: 2023-2028 Annual Rate			
Population	0.65%	-0.15%	0.14%
Households	1.16%	0.00%	0.35%
Families	0.77%	-0.08%	0.14%
Owner Households	0.17%	0.27%	0.59%
Median Household Income	2.91%	2.30%	2.14%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income	0 - 1 mile		1 - 3 mile		3 - 5 mile	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	999	33.2%	4,665	22.0%	8,016	22.5%
\$15,000 - \$24,999	336	11.2%	2,965	14.0%	4,854	13.6%
\$25,000 - \$34,999	250	8.3%	2,191	10.3%	4,098	11.5%
\$35,000 - \$49,999	474	15.8%	2,721	12.8%	4,444	12.5%
\$50,000 - \$74,999	424	14.1%	3,356	15.8%	5,268	14.8%
\$75,000 - \$99,999	189	6.3%	1,637	7.7%	2,308	6.5%
\$100,000 - \$149,999	258	8.6%	1,706	8.1%	2,616	7.3%
\$150,000 - \$199,999	15	0.5%	850	4.0%	1,610	4.5%
\$200,000+	61	2.0%	1,094	5.2%	2,466	6.9%
Median Household Income	\$31,152		\$38,358		\$37,268	
Average Household Income	\$48,445		\$67,202		\$73,102	
Per Capita Income	\$25,733		\$26,244		\$31,988	

2028 Households by Income	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,000	31.4%	4,432	20.9%	7,843	21.6%	21,600	21.6%
\$15,000 - \$24,999	312	9.8%	2,535	12.0%	4,283	11.8%	11,800	11.8%
\$25,000 - \$34,999	235	7.4%	2,025	9.6%	3,832	10.6%	10,600	10.6%
\$35,000 - \$49,999	507	15.9%	2,642	12.5%	4,365	12.0%	12,000	12.0%
\$50,000 - \$74,999	475	14.9%	3,476	16.4%	5,598	15.4%	15,400	15.4%
\$75,000 - \$99,999	232	7.3%	1,820	8.6%	2,554	7.0%	7,000	7.0%
\$100,000 - \$149,999	329	10.3%	1,904	9.0%	2,929	8.1%	8,100	8.1%
\$150,000 - \$199,999	19	0.6%	1,078	5.1%	2,105	5.8%	5,800	5.8%
\$200,000+	76	2.4%	1,270	6.0%	2,799	7.7%	7,700	7.7%
Median Household Income	\$35,963		\$42,976		\$41,432		\$41,432	
Average Household Income	\$54,799		\$76,352		\$82,289		\$82,289	
Per Capita Income	\$29,746		\$29,881		\$36,391		\$36,391	

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age	0 - 1 mile		1 - 3 mile		3 - 5 mile	
	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	300	5.7%	3,686	6.2%	5,274	6.4%
Age 5 - 9	309	5.9%	3,273	5.5%	4,971	6.0%
Age 10 - 14	292	5.5%	3,297	5.5%	4,949	6.0%
Age 15 - 19	371	7.0%	6,082	10.2%	7,292	8.8%
Age 20 - 24	511	9.7%	7,649	12.8%	14,229	17.2%
Age 25 - 34	863	16.4%	9,678	16.2%	12,273	14.8%
Age 35 - 44	651	12.4%	6,228	10.5%	8,125	9.8%
Age 45 - 54	792	15.0%	7,351	12.3%	9,471	11.5%
Age 55 - 64	633	12.0%	6,334	10.6%	8,032	9.7%
Age 65 - 74	300	5.7%	3,265	5.5%	3,994	4.8%
Age 75 - 84	171	3.2%	1,852	3.1%	2,604	3.1%
Age 85+	71	1.3%	868	1.5%	1,474	1.8%

2023 Population by Age	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	288	4.9%	2,767	4.9%	4,539	5.6%	4,539	5.6%
Age 5 - 9	291	5.0%	2,764	4.9%	4,548	5.6%	4,548	5.6%
Age 10 - 14	277	4.8%	2,753	4.9%	4,588	5.6%	4,588	5.6%
Age 15 - 19	366	6.3%	7,549	13.4%	6,363	7.8%	6,363	7.8%
Age 20 - 24	560	9.6%	8,144	14.4%	12,605	15.5%	12,605	15.5%
Age 25 - 34	971	16.7%	8,068	14.3%	13,342	16.4%	13,342	16.4%
Age 35 - 44	726	12.5%	5,903	10.5%	8,923	11.0%	8,923	11.0%
Age 45 - 54	650	11.2%	4,945	8.8%	7,240	8.9%	7,240	8.9%
Age 55 - 64	826	14.2%	5,831	10.3%	7,997	9.8%	7,997	9.8%
Age 65 - 74	555	9.5%	4,620	8.2%	6,729	8.3%	6,729	8.3%
Age 75 - 84	224	3.8%	2,131	3.8%	3,187	3.9%	3,187	3.9%
Age 85+	95	1.6%	922	1.6%	1,407	1.7%	1,407	1.7%

2028 Population by Age	Number		Percent		Number		Percent	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Age 0 - 4	298	4.9%	2,786	5.0%	4,642	5.7%	4,642	5.7%
Age 5 - 9	285	4.7%	2,628	4.7%	4,413	5.4%	4,413	5.4%
Age 10 - 14	268	4.5%	2,660	4.8%	4,422	5.4%	4,422	5.4%
Age 15 - 19	325	5.4%	7,452	13.3%	6,240	7.6%	6,240	7.6%
Age 20 - 24	625	10.4%	8,126	14.5%	12,808	15.6%	12,808	15.6%
Age 25 - 34	971	16.1%	7,407	13.2%	12,532	15.3%	12,532	15.3%
Age 35 - 44	749	12.4%	6,176	11.0%	9,726	11.9%	9,726	11.9%
Age 45 - 54	680	11.3%	5,023	9.0%	7,542	9.2%	7,542	9.2%
Age 55 - 64	786	13.1%	5,214	9.3%	7,088	8.6%	7,088	8.6%
Age 65 - 74	650	10.8%	4,829	8.6%	6,862	8.4%	6,862	8.4%
Age 75 - 84	282	4.7%	2,624	4.7%	4,147	5.1%	4,147	5.1%
Age 85+	102	1.7%	1,043	1.9%	1,610	2.0%	1,610	2.0%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Race and Ethnicity	0 - 1 mile		1 - 3 mile		3 - 5 mile	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,538	29.2%	20,636	34.6%	35,335	42.7%
Black Alone	3,578	68.0%	35,632	59.8%	43,640	52.8%
American Indian Alone	13	0.2%	131	0.2%	130	0.2%
Asian Alone	47	0.9%	1,968	3.3%	1,813	2.2%
Pacific Islander Alone	1	0.0%	14	0.0%	39	0.0%
Some Other Race Alone	23	0.4%	439	0.7%	791	1.0%
Two or More Races	64	1.2%	745	1.3%	942	1.1%
Hispanic Origin (Any Race)	66	1.3%	1,379	2.3%	2,449	3.0%

2020 Race and Ethnicity	0 - 1 mile		1 - 3 mile		3 - 5 mile	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,932	32.8%	21,352	37.3%	29,932	36.8%
Black Alone	3,486	59.1%	31,794	55.6%	43,344	53.4%
American Indian Alone	13	0.2%	145	0.3%	222	0.3%
Asian Alone	116	2.0%	946	1.7%	2,204	2.7%
Pacific Islander Alone	11	0.2%	24	0.0%	23	0.0%
Some Other Race Alone	77	1.3%	852	1.5%	1,948	2.4%
Two or More Races	264	4.5%	2,105	3.7%	3,561	4.4%
Hispanic Origin (Any Race)	232	3.9%	2,213	3.9%	4,168	5.1%

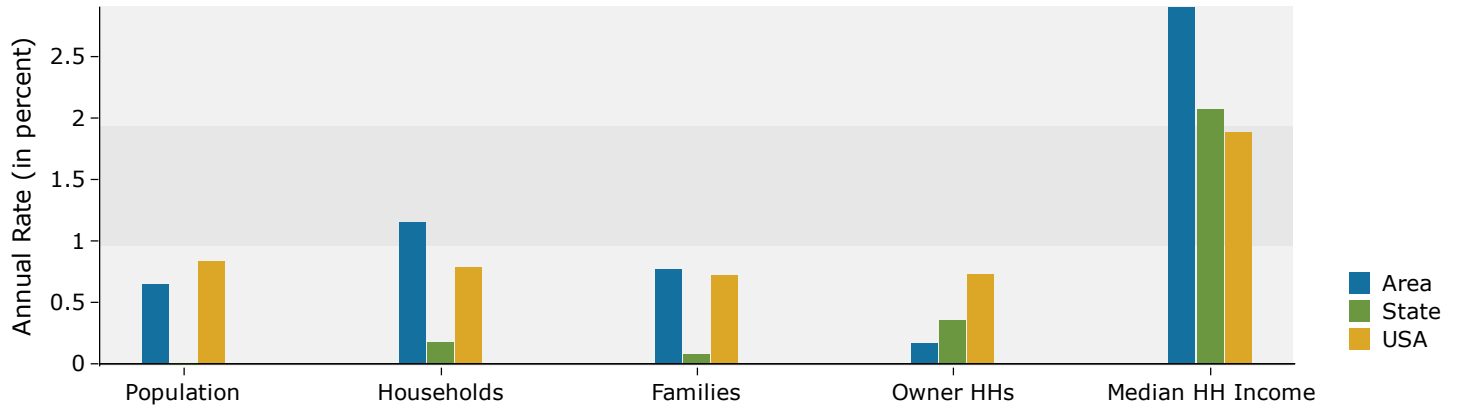
2023 Race and Ethnicity	0 - 1 mile		1 - 3 mile		3 - 5 mile	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,870	32.1%	21,099	37.4%	29,534	36.3%
Black Alone	3,459	59.4%	31,075	55.1%	43,569	53.5%
American Indian Alone	13	0.2%	157	0.3%	234	0.3%
Asian Alone	118	2.0%	959	1.7%	2,280	2.8%
Pacific Islander Alone	11	0.2%	24	0.0%	23	0.0%
Some Other Race Alone	83	1.4%	904	1.6%	2,079	2.6%
Two or More Races	274	4.7%	2,180	3.9%	3,749	4.6%
Hispanic Origin (Any Race)	247	4.2%	2,359	4.2%	4,484	5.5%

2028 Race and Ethnicity	0 - 1 mile		1 - 3 mile		3 - 5 mile	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,903	31.6%	20,426	36.5%	29,027	35.4%
Black Alone	3,533	58.7%	30,865	55.1%	43,602	53.2%
American Indian Alone	13	0.2%	162	0.3%	241	0.3%
Asian Alone	130	2.2%	990	1.8%	2,417	2.9%
Pacific Islander Alone	11	0.2%	24	0.0%	23	0.0%
Some Other Race Alone	102	1.7%	1,063	1.9%	2,458	3.0%
Two or More Races	328	5.4%	2,436	4.4%	4,265	5.2%
Hispanic Origin (Any Race)	293	4.9%	2,616	4.7%	5,100	6.2%

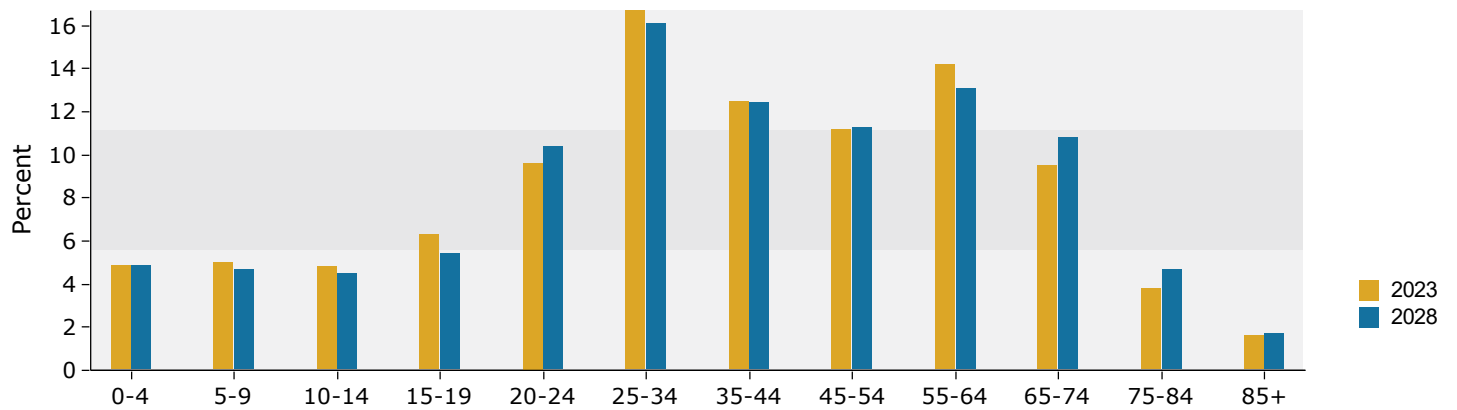
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

0 - 1 mile

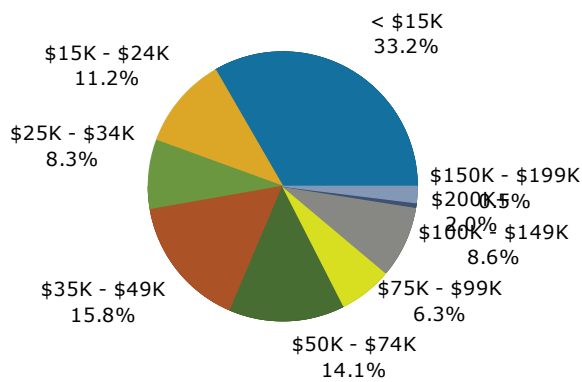
Trends 2023-2028



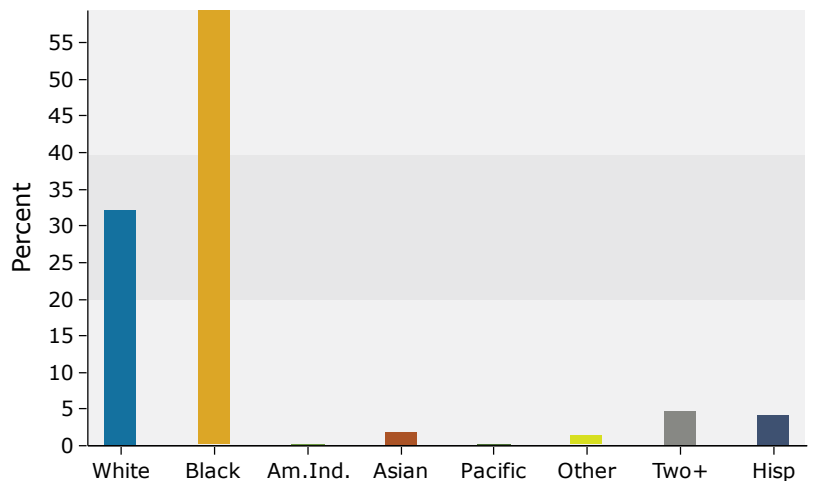
Population by Age



2023 Household Income



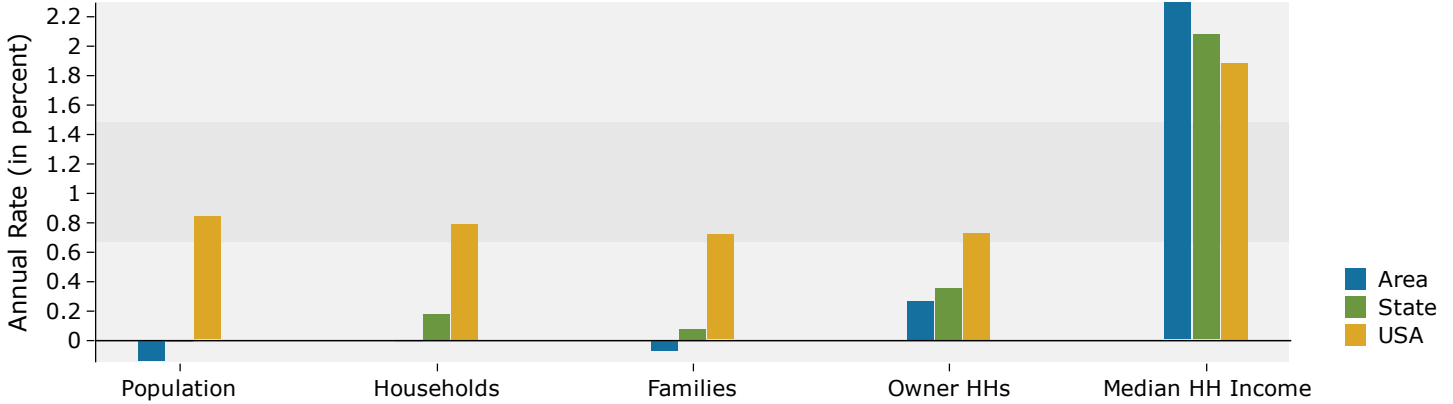
2023 Population by Race



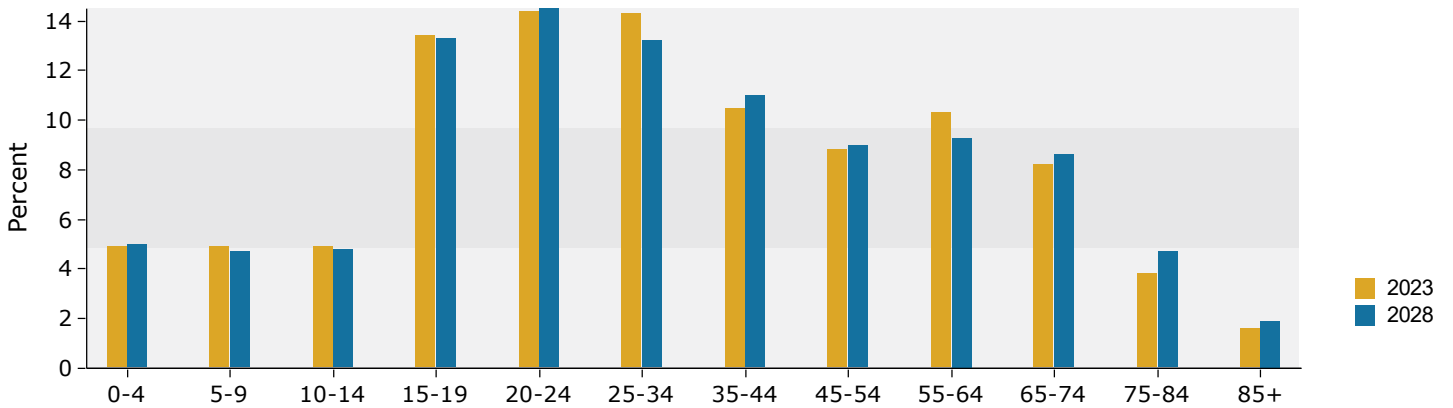
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

1 - 3 mile

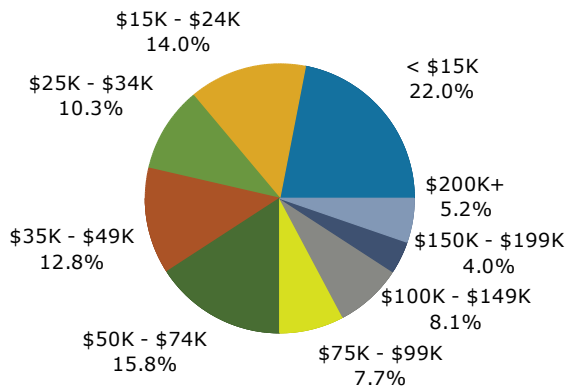
Trends 2023-2028



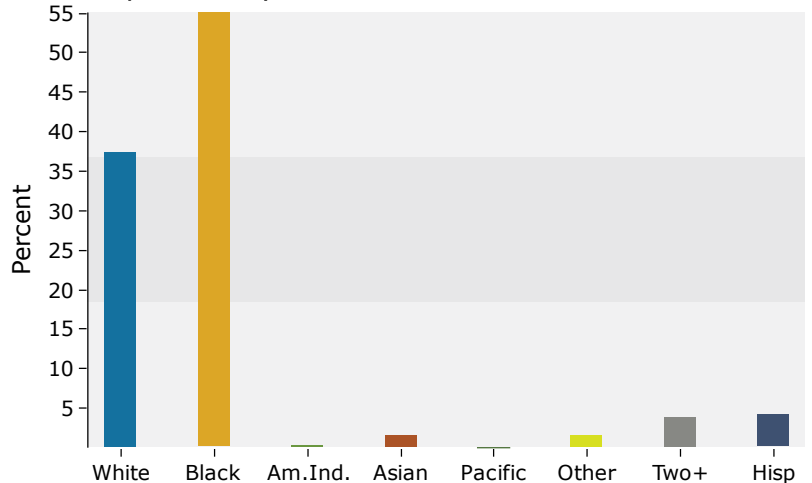
Population by Age



2023 Household Income



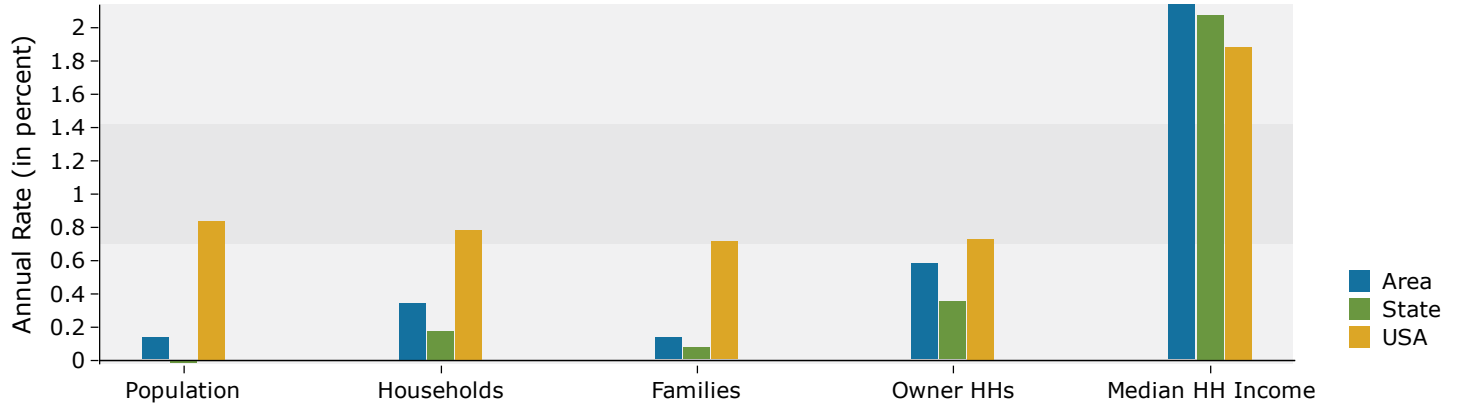
2023 Population by Race



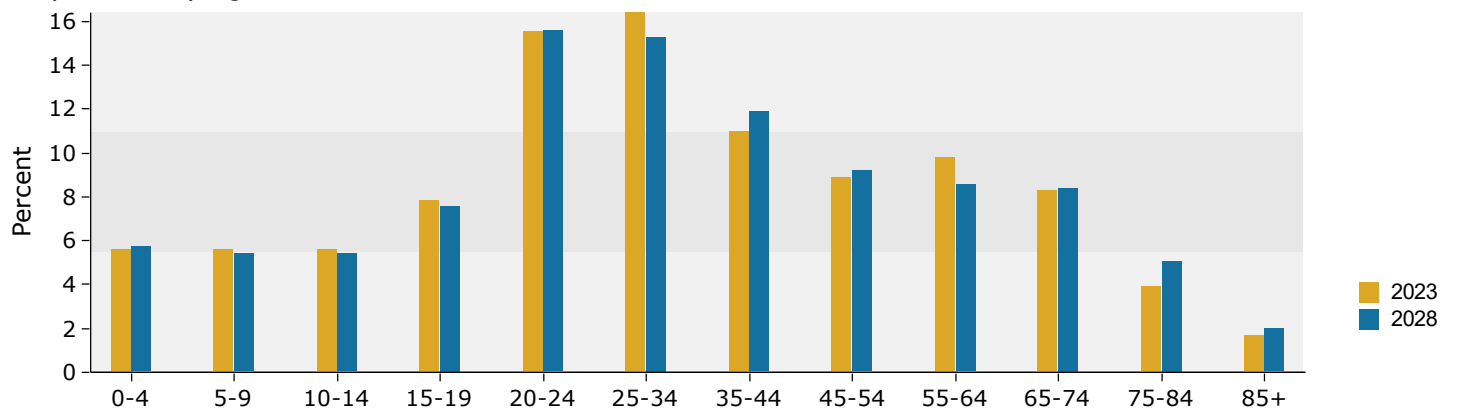
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

3 - 5 mile

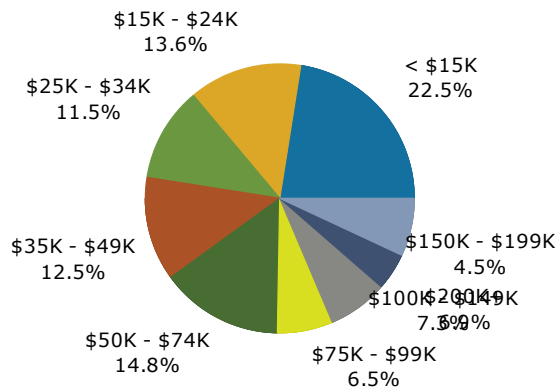
Trends 2023-2028



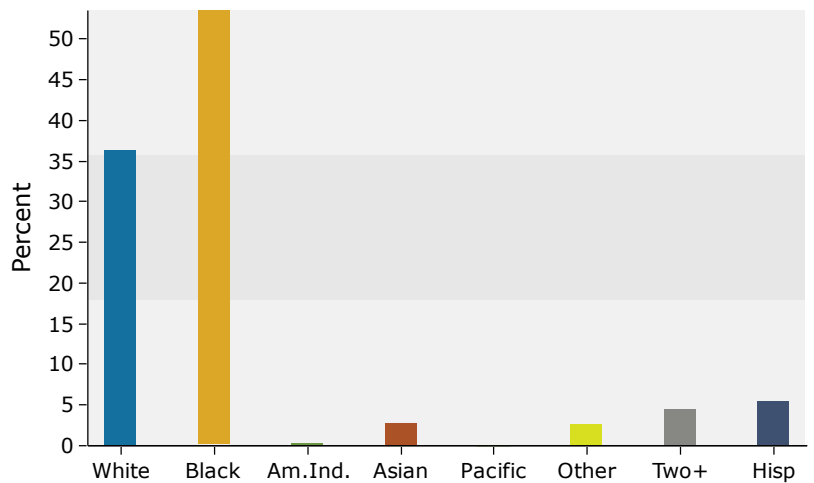
Population by Age



2023 Household Income



2023 Population by Race



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