



Community Profile

550 Redwood Hwy, Grants Pass, Oregon, 97527
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 42.42398
Longitude: -123.33779

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	7,997	36,900	45,767
2010 Total Population	8,994	42,356	51,653
2018 Total Population	9,665	45,116	54,906
2018 Group Quarters	118	1,020	1,088
2023 Total Population	10,166	47,269	57,460
2018-2023 Annual Rate	1.02%	0.94%	0.91%
2018 Total Daytime Population	13,031	51,859	58,905
Workers	7,231	24,440	25,629
Residents	5,800	27,419	33,276
Household Summary			
2000 Households	3,275	15,157	18,741
2000 Average Household Size	2.42	2.38	2.39
2010 Households	3,724	17,627	21,489
2010 Average Household Size	2.38	2.34	2.35
2018 Households	3,987	18,714	22,761
2018 Average Household Size	2.39	2.36	2.36
2023 Households	4,188	19,584	23,790
2023 Average Household Size	2.40	2.36	2.37
2018-2023 Annual Rate	0.99%	0.91%	0.89%
2010 Families	2,247	10,909	13,662
2010 Average Family Size	2.99	2.91	2.88
2018 Families	2,377	11,449	14,305
2018 Average Family Size	3.00	2.92	2.89
2023 Families	2,485	11,926	14,882
2023 Average Family Size	3.01	2.93	2.90
2018-2023 Annual Rate	0.89%	0.82%	0.79%
Housing Unit Summary			
2000 Housing Units	3,464	16,008	19,782
Owner Occupied Housing Units	54.6%	57.8%	61.5%
Renter Occupied Housing Units	39.9%	36.9%	33.2%
Vacant Housing Units	5.5%	5.3%	5.3%
2010 Housing Units	4,039	19,159	23,341
Owner Occupied Housing Units	48.4%	51.4%	55.4%
Renter Occupied Housing Units	43.8%	40.6%	36.7%
Vacant Housing Units	7.8%	8.0%	7.9%
2018 Housing Units	4,214	19,913	24,232
Owner Occupied Housing Units	48.0%	50.8%	54.9%
Renter Occupied Housing Units	46.6%	43.2%	39.1%
Vacant Housing Units	5.4%	6.0%	6.1%
2023 Housing Units	4,396	20,719	25,179
Owner Occupied Housing Units	49.6%	52.5%	56.6%
Renter Occupied Housing Units	45.7%	42.0%	37.9%
Vacant Housing Units	4.7%	5.5%	5.5%
Median Household Income			
2018	\$39,244	\$44,303	\$46,346
2023	\$44,711	\$50,763	\$52,599
Median Home Value			
2018	\$226,957	\$269,427	\$289,673
2023	\$289,516	\$336,840	\$361,420
Per Capita Income			
2018	\$23,744	\$26,102	\$26,829
2023	\$27,492	\$30,061	\$31,030
Median Age			
2010	39.5	42.1	43.9
2018	40.5	43.3	45.4
2023	41.1	43.9	46.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	3,987	18,714	22,761
<\$15,000	15.2%	13.9%	13.4%
\$15,000 - \$24,999	14.9%	13.0%	12.4%
\$25,000 - \$34,999	14.9%	13.4%	12.8%
\$35,000 - \$49,999	13.8%	14.0%	14.0%
\$50,000 - \$74,999	18.1%	17.9%	18.0%
\$75,000 - \$99,999	10.6%	11.1%	11.5%
\$100,000 - \$149,999	8.0%	10.8%	11.5%
\$150,000 - \$199,999	1.7%	3.1%	3.2%
\$200,000+	2.6%	2.7%	3.1%
Average Household Income	\$55,553	\$61,122	\$63,405
2023 Households by Income			
Household Income Base	4,188	19,584	23,790
<\$15,000	12.9%	11.7%	11.2%
\$15,000 - \$24,999	13.5%	11.7%	11.1%
\$25,000 - \$34,999	14.0%	12.4%	11.8%
\$35,000 - \$49,999	13.4%	13.3%	13.2%
\$50,000 - \$74,999	18.8%	18.2%	18.1%
\$75,000 - \$99,999	12.1%	12.4%	12.8%
\$100,000 - \$149,999	9.8%	13.1%	14.1%
\$150,000 - \$199,999	2.1%	3.6%	3.8%
\$200,000+	3.3%	3.5%	4.0%
Average Household Income	\$64,516	\$70,773	\$73,687
2018 Owner Occupied Housing Units by Value			
Total	2,022	10,112	13,292
<\$50,000	8.6%	5.9%	5.4%
\$50,000 - \$99,999	4.8%	3.7%	3.4%
\$100,000 - \$149,999	9.5%	6.8%	5.7%
\$150,000 - \$199,999	21.0%	13.7%	11.6%
\$200,000 - \$249,999	11.4%	14.5%	13.1%
\$250,000 - \$299,999	12.1%	13.9%	13.5%
\$300,000 - \$399,999	17.9%	19.7%	20.4%
\$400,000 - \$499,999	9.2%	10.2%	12.2%
\$500,000 - \$749,999	3.1%	7.6%	9.9%
\$750,000 - \$999,999	1.5%	2.9%	3.5%
\$1,000,000 - \$1,499,999	0.7%	0.9%	0.9%
\$1,500,000 - \$1,999,999	0.4%	0.1%	0.1%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$264,726	\$309,561	\$333,854
2023 Owner Occupied Housing Units by Value			
Total	2,180	10,886	14,242
<\$50,000	6.1%	4.1%	3.6%
\$50,000 - \$99,999	2.9%	2.1%	1.9%
\$100,000 - \$149,999	4.2%	3.0%	2.5%
\$150,000 - \$199,999	8.5%	5.6%	4.6%
\$200,000 - \$249,999	12.6%	10.0%	8.5%
\$250,000 - \$299,999	19.9%	16.2%	14.3%
\$300,000 - \$399,999	17.8%	24.2%	23.7%
\$400,000 - \$499,999	14.6%	14.6%	16.6%
\$500,000 - \$749,999	7.7%	12.2%	15.4%
\$750,000 - \$999,999	3.2%	5.7%	6.6%
\$1,000,000 - \$1,499,999	1.5%	1.9%	1.8%
\$1,500,000 - \$1,999,999	1.0%	0.2%	0.2%
\$2,000,000 +	0.0%	0.1%	0.3%
Average Home Value	\$347,007	\$389,842	\$415,989

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	8,994	42,355	51,653
0 - 4	7.0%	6.2%	5.8%
5 - 9	6.7%	6.1%	5.8%
10 - 14	6.4%	6.4%	6.3%
15 - 24	12.6%	12.2%	11.8%
25 - 34	12.6%	11.3%	10.7%
35 - 44	10.9%	11.0%	10.8%
45 - 54	12.8%	13.2%	13.6%
55 - 64	12.0%	13.1%	14.0%
65 - 74	8.5%	9.4%	10.3%
75 - 84	6.9%	6.9%	7.1%
85 +	3.8%	4.0%	3.8%
18 +	76.0%	77.0%	77.9%
2018 Population by Age			
Total	9,663	45,119	54,904
0 - 4	6.5%	5.9%	5.5%
5 - 9	6.0%	5.6%	5.3%
10 - 14	6.0%	5.6%	5.5%
15 - 24	12.6%	12.0%	11.5%
25 - 34	12.7%	12.1%	11.5%
35 - 44	10.8%	10.5%	10.3%
45 - 54	10.7%	11.2%	11.4%
55 - 64	12.7%	13.4%	14.4%
65 - 74	10.7%	12.1%	13.1%
75 - 84	7.1%	7.3%	7.5%
85 +	4.2%	4.3%	4.1%
18 +	78.1%	79.3%	80.2%
2023 Population by Age			
Total	10,166	47,267	57,461
0 - 4	6.6%	5.8%	5.4%
5 - 9	5.7%	5.5%	5.2%
10 - 14	5.6%	5.5%	5.3%
15 - 24	12.2%	11.1%	10.6%
25 - 34	13.4%	12.7%	12.0%
35 - 44	10.6%	10.6%	10.4%
45 - 54	9.8%	10.4%	10.6%
55 - 64	11.7%	12.5%	13.3%
65 - 74	11.6%	12.8%	14.0%
75 - 84	8.3%	8.8%	9.0%
85 +	4.4%	4.3%	4.2%
18 +	78.7%	79.8%	80.6%
2010 Population by Sex			
Males	4,236	20,113	24,659
Females	4,758	22,243	26,994
2018 Population by Sex			
Males	4,548	21,516	26,321
Females	5,117	23,600	28,585
2023 Population by Sex			
Males	4,770	22,607	27,638
Females	5,395	24,662	29,821

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	8,995	42,357	51,653
White Alone	91.0%	91.6%	92.1%
Black Alone	0.5%	0.5%	0.4%
American Indian Alone	1.3%	1.2%	1.2%
Asian Alone	0.8%	1.0%	0.9%
Pacific Islander Alone	0.4%	0.2%	0.2%
Some Other Race Alone	2.1%	2.0%	1.8%
Two or More Races	3.8%	3.5%	3.3%
Hispanic Origin	8.6%	7.8%	7.2%
Diversity Index	30.2	28.1	26.5
2018 Population by Race/Ethnicity			
Total	9,665	45,118	54,907
White Alone	89.3%	90.1%	90.6%
Black Alone	0.7%	0.6%	0.6%
American Indian Alone	1.4%	1.3%	1.3%
Asian Alone	0.9%	1.1%	1.0%
Pacific Islander Alone	0.6%	0.3%	0.3%
Some Other Race Alone	2.5%	2.4%	2.2%
Two or More Races	4.5%	4.2%	4.0%
Hispanic Origin	10.4%	9.4%	8.7%
Diversity Index	35.0	32.6	30.9
2023 Population by Race/Ethnicity			
Total	10,165	47,269	57,459
White Alone	88.1%	88.9%	89.5%
Black Alone	0.8%	0.7%	0.7%
American Indian Alone	1.5%	1.4%	1.3%
Asian Alone	1.0%	1.2%	1.1%
Pacific Islander Alone	0.7%	0.4%	0.4%
Some Other Race Alone	2.8%	2.7%	2.5%
Two or More Races	5.0%	4.7%	4.5%
Hispanic Origin	11.8%	10.7%	10.0%
Diversity Index	38.6	36.0	34.2
2010 Population by Relationship and Household Type			
Total	8,994	42,356	51,653
In Households	98.6%	97.5%	97.8%
In Family Households	78.2%	78.2%	79.3%
Householder	25.5%	25.9%	26.5%
Spouse	16.8%	18.3%	19.3%
Child	29.4%	27.9%	27.4%
Other relative	3.1%	3.0%	3.1%
Nonrelative	3.5%	3.2%	3.1%
In Nonfamily Households	20.4%	19.3%	18.5%
In Group Quarters	1.4%	2.5%	2.2%
Institutionalized Population	0.1%	1.4%	1.3%
Noninstitutionalized Population	1.2%	1.1%	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	6,656	32,004	39,656
Less than 9th Grade	2.3%	2.4%	2.3%
9th - 12th Grade, No Diploma	9.1%	8.3%	7.9%
High School Graduate	26.1%	25.2%	25.7%
GED/Alternative Credential	6.8%	5.9%	5.7%
Some College, No Degree	33.5%	31.6%	31.4%
Associate Degree	6.9%	8.6%	8.3%
Bachelor's Degree	8.7%	10.0%	10.5%
Graduate/Professional Degree	6.7%	8.0%	8.0%
2018 Population 15+ by Marital Status			
Total	7,878	37,428	45,983
Never Married	34.0%	26.7%	25.5%
Married	41.6%	48.5%	50.5%
Widowed	7.8%	8.5%	8.3%
Divorced	16.7%	16.3%	15.7%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.7%	94.8%	95.0%
Civilian Unemployed (Unemployment Rate)	4.3%	5.2%	5.0%
2018 Employed Population 16+ by Industry			
Total	3,927	17,918	21,927
Agriculture/Mining	0.5%	1.8%	2.1%
Construction	3.5%	3.2%	4.7%
Manufacturing	11.3%	11.0%	10.5%
Wholesale Trade	2.3%	2.2%	2.4%
Retail Trade	15.2%	15.0%	14.4%
Transportation/Utilities	6.2%	4.5%	4.6%
Information	1.5%	1.3%	1.2%
Finance/Insurance/Real Estate	5.6%	5.8%	5.6%
Services	48.7%	50.0%	49.5%
Public Administration	5.2%	5.2%	5.0%
2018 Employed Population 16+ by Occupation			
Total	3,927	17,918	21,929
White Collar	47.6%	57.1%	56.8%
Management/Business/Financial	5.8%	9.3%	9.8%
Professional	17.0%	21.3%	21.3%
Sales	10.2%	12.4%	11.8%
Administrative Support	14.7%	14.1%	14.0%
Services	25.7%	21.6%	21.4%
Blue Collar	26.7%	21.3%	21.8%
Farming/Forestry/Fishing	1.3%	1.3%	1.1%
Construction/Extraction	3.5%	3.1%	4.0%
Installation/Maintenance/Repair	3.9%	2.8%	3.1%
Production	7.4%	6.7%	6.5%
Transportation/Material Moving	10.6%	7.4%	7.1%
2010 Population By Urban/ Rural Status			
Total Population	8,994	42,356	51,653
Population Inside Urbanized Area	99.9%	92.1%	83.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.1%	7.9%	16.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 07, 2018



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2010 Households by Type			
Total	3,725	17,627	21,490
Households with 1 Person	33.0%	31.7%	30.1%
Households with 2+ People	67.0%	68.3%	69.9%
Family Households	60.3%	61.9%	63.6%
Husband-wife Families	39.9%	43.7%	46.4%
With Related Children	15.5%	16.3%	16.3%
Other Family (No Spouse Present)	20.4%	18.2%	17.2%
Other Family with Male Householder	5.6%	4.9%	4.8%
With Related Children	3.7%	3.2%	3.0%
Other Family with Female Householder	14.8%	13.3%	12.4%
With Related Children	10.1%	8.8%	8.0%
Nonfamily Households	6.7%	6.4%	6.3%
All Households with Children	30.0%	29.0%	28.1%
Multigenerational Households	3.1%	2.9%	3.0%
Unmarried Partner Households	8.1%	7.3%	7.1%
Male-female	7.6%	6.7%	6.5%
Same-sex	0.6%	0.6%	0.6%
2010 Households by Size			
Total	3,726	17,628	21,489
1 Person Household	33.0%	31.7%	30.1%
2 Person Household	33.2%	35.2%	36.8%
3 Person Household	14.9%	14.4%	14.4%
4 Person Household	10.4%	10.4%	10.3%
5 Person Household	5.4%	5.1%	5.1%
6 Person Household	2.0%	2.0%	2.1%
7 + Person Household	1.1%	1.1%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	3,724	17,627	21,489
Owner Occupied	52.5%	55.8%	60.2%
Owned with a Mortgage/Loan	32.0%	35.6%	38.2%
Owned Free and Clear	20.5%	20.2%	22.0%
Renter Occupied	47.5%	44.2%	39.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,039	19,159	23,341
Housing Units Inside Urbanized Area	99.8%	92.6%	83.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.2%	7.4%	16.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Retirement Communities	Retirement Communities	Retirement Communities
2.	Old and Newcomers (8F)	Midlife Constants (5E)	Midlife Constants (5E)
3.	Small Town Simplicity	Old and Newcomers (8F)	Old and Newcomers (8F)
2018 Consumer Spending			
Apparel & Services: Total \$	\$5,780,415	\$29,505,900	\$36,950,374
Average Spent	\$1,449.82	\$1,576.68	\$1,623.41
Spending Potential Index	67	72	75
Education: Total \$	\$3,647,128	\$18,493,573	\$22,638,141
Average Spent	\$914.75	\$988.22	\$994.60
Spending Potential Index	63	68	69
Entertainment/Recreation: Total \$	\$8,697,994	\$45,223,630	\$57,626,392
Average Spent	\$2,181.59	\$2,416.57	\$2,531.80
Spending Potential Index	68	75	79
Food at Home: Total \$	\$13,989,982	\$71,921,233	\$91,289,726
Average Spent	\$3,508.90	\$3,843.18	\$4,010.80
Spending Potential Index	70	77	80
Food Away from Home: Total \$	\$9,458,575	\$48,348,981	\$60,779,792
Average Spent	\$2,372.35	\$2,583.57	\$2,670.35
Spending Potential Index	68	74	76
Health Care: Total \$	\$15,972,993	\$83,680,216	\$107,567,920
Average Spent	\$4,006.27	\$4,471.53	\$4,725.98
Spending Potential Index	70	78	83
HH Furnishings & Equipment: Total \$	\$5,564,030	\$28,796,744	\$36,496,974
Average Spent	\$1,395.54	\$1,538.78	\$1,603.49
Spending Potential Index	67	74	77
Personal Care Products & Services: Total \$	\$2,235,009	\$11,476,077	\$14,465,445
Average Spent	\$560.57	\$613.23	\$635.54
Spending Potential Index	68	74	77
Shelter: Total \$	\$45,654,140	\$232,206,872	\$289,615,929
Average Spent	\$11,450.75	\$12,408.19	\$12,724.22
Spending Potential Index	68	74	76
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,788,304	\$35,262,764	\$44,724,125
Average Spent	\$1,702.61	\$1,884.30	\$1,964.95
Spending Potential Index	68	76	79
Travel: Total \$	\$5,447,564	\$28,436,055	\$35,981,160
Average Spent	\$1,366.33	\$1,519.51	\$1,580.83
Spending Potential Index	63	71	73
Vehicle Maintenance & Repairs: Total \$	\$2,946,339	\$15,260,594	\$19,417,178
Average Spent	\$738.99	\$815.46	\$853.09
Spending Potential Index	69	76	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.