

**2020-2084 Headland Dr - Headland Delowe Shopping Center****AKA 2020-24558 Headland Dr****East Point, GA 30344 - College Park/SW Atl Ret Submarket**

7,000 SF Available for Lease with Retail Rent of \$15.60/nnn

96,814 SF Retail (Neighborhood Center) Building Built in 1970

Summary **Demographics** Daytime Employment Consumer Spending Traffic

| <b>Radius</b>                            | <b>1 Mile</b>   | <b>3 Mile</b>   | <b>5 Mile</b>   |
|--|-----------------|-----------------|-----------------|
| <b>Population:</b>                       |                 |                 |                 |
| 2023 Projection                          | 9,747           | 78,539          | 205,444         |
| 2018 Estimate                            | 9,287           | 74,459          | 193,864         |
| 2010 Census                              | 9,031           | 70,104          | 176,145         |
| Growth 2018-2023                         | 4.95%           | 5.48%           | 5.97%           |
| Growth 2010-2018                         | 2.83%           | 6.21%           | 10.06%          |
| 2018 Population Hispanic Origin          | 922             | 4,989           | 10,369          |
| <b>2018 Population by Race:</b>          |                 |                 |                 |
| White                                    | 2,080           | 10,608          | 18,454          |
| Black                                    | 6,901           | 61,898          | 169,970         |
| Am. Indian & Alaskan                     | 70              | 277             | 720             |
| Asian                                    | 62              | 547             | 1,654           |
| Hawaiian & Pacific Island                | 5               | 31              | 71              |
| Other                                    | 169             | 1,099           | 2,995           |
| <b>U.S. Armed Forces:</b>                | <b>17</b>       | <b>83</b>       | <b>117</b>      |
| <b>Households:</b>                       |                 |                 |                 |
| 2023 Projection                          | 3,871           | 31,434          | 79,065          |
| 2018 Estimate                            | 3,687           | 29,889          | 74,878          |
| 2010 Census                              | 3,587           | 28,680          | 69,838          |
| Growth 2018 - 2023                       | 4.99%           | 5.17%           | 5.59%           |
| Growth 2010 - 2018                       | 2.79%           | 4.22%           | 7.22%           |
| Owner Occupied                           | 2,007           | 12,497          | 29,901          |
| Renter Occupied                          | 1,681           | 17,392          | 44,977          |
| <b>2018 Avg Household Income</b>         | <b>\$44,216</b> | <b>\$46,987</b> | <b>\$45,246</b> |
| <b>2018 Med Household Income</b>         | <b>\$33,925</b> | <b>\$31,961</b> | <b>\$31,290</b> |
| <b>2018 Households by Household Inc:</b> |                 |                 |                 |
| <\$25,000                                | 1,393           | 12,651          | 32,284          |
| \$25,000 - \$50,000                      | 1,007           | 7,213           | 18,558          |
| \$50,000 - \$75,000                      | 744             | 4,757           | 12,000          |
| \$75,000 - \$100,000                     | 240             | 2,241           | 5,293           |
| \$100,000 - \$125,000                    | 194             | 1,480           | 3,014           |
| \$125,000 - \$150,000                    | 64              | 608             | 1,528           |
| \$150,000 - \$200,000                    | 27              | 389             | 1,081           |
| \$200,000+                               | 19              | 549             | 1,120           |