



Prime Industrial Land Next to Bunnings – Blue-Chip Melton Location

A truly rare opportunity to secure premium industrial land immediately adjoining Bunnings Warehouse Melton, one of the region's strongest retail and trade drawcards.

Positioned at 2285B Willowsview Lane, Melton, this exceptional vacant site of 3,683m² offers buyers a strategic foothold in Melbourne's booming western growth corridor – where exposure, access, and surrounding national operators combine to create a high-performance location for business.

Unbeatable Positioning

Directly neighbouring Bunnings places your future development at the heart of one of Melton's busiest trade and retail hubs. This location benefits from constant vehicle

3,683 m²

Price Call Ross
0409325411

Property Type Commercial

Property ID 2206

Land Area 3,683 m²

Agent Details

Ross Cooper - 0409 325 411

Office Details

Commercial
24A Kanowna St
Williamstown, VIC, 3016
Australia
03 9397 8900



movement, strong brand association, and a built-in customer base of builders, trades, suppliers and consumers.

With seamless connectivity to major arterials linking Melton to Melbourne's north-west, the site delivers outstanding logistical convenience and accessibility for staff, customers and freight.

Flexible Development Potential

The generous landholding and favourable zoning support a wide range of commercial and industrial outcomes (STCA), including:

- Warehousing and distribution
- Trade retail and bulky goods
- Showrooms and display yards
- Service industry facilities
- Multi-unit industrial developments

Whether you are an owner-occupier looking to build in a high-profile location, a developer seeking strong end-value appeal, or an investor securing land in a supply-constrained market, this site offers scale, flexibility and long-term growth upside.

A Growth Precinct with Momentum

Melton is one of Victoria's fastest-growing municipalities, underpinned by major infrastructure investment, expanding residential communities, and increasing demand for commercial services and trade-related businesses. Industrial land in established, high-exposure locations like this is becoming increasingly scarce.

Opportunities to purchase land immediately beside a national anchor tenant are exceptionally limited — making this a standout acquisition in the western industrial market.

Key Features

- Land area: 3,683m²

- Immediately adjoining Bunnings Warehouse Melton
- Premium position within established trade and commercial precinct
- Flexible zoning allowing a broad range of uses (STCA)
- Excellent access to major road networks
- Strong surrounding residential and commercial growth
- Ideal for developers, investors or owner-occupiers

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