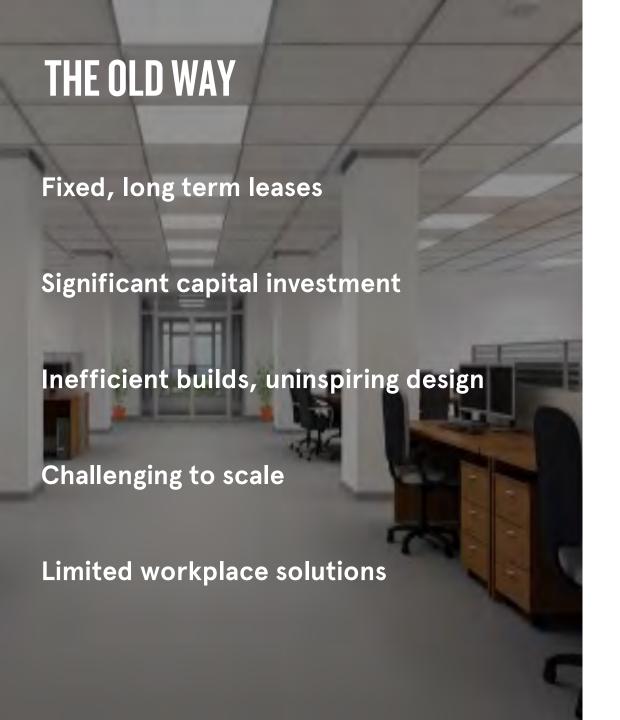




Whether innovative or traditional, companies are shifting towards **employee-focused** and **service-rich** work environments that support increased **collaboration**, greater **efficiencies** and improved **culture**.



THE WEWORK WAY Flexible, short term commitments Reduction of capex & opex costs **Exciting design and culture** Global Inventory available Diverse range of space solutions

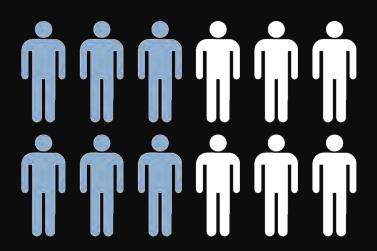
VS.

# THE NEW WORKFORCE

BY 2020, THOSE BORN BETWEEN 1980 AND 2000 WILL MAKE UP

50%

OF THE GLOBAL WORKING POPULATION



PEOPLE ARE MOVING TO CITIES AT UPRECENDENTED RATES

**75%** 

OF MILLENIALS WORK
IN CITIES OR LARGE TOWNS



TODAY'S WORKFOCE DEMANDS MORE FROM THEIR WORK ENVIRONMENTS

69%

OF MODERN EMPLOYEES WOULD TRADE OTHER BENEFITS FOR BETTER WORKSPACE



Source: CBRE Global Millennials "Live Work Play" Report, 2016

# THIS IS A WEWORK SPACE.









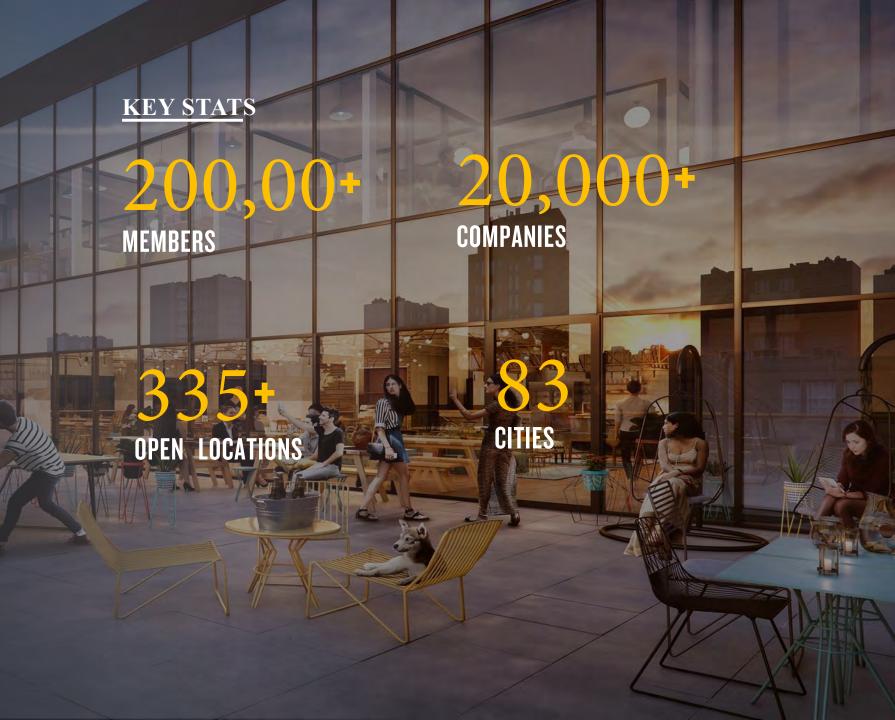




# **WEWORK AT A GLANCE**

## **OUR STO**RY

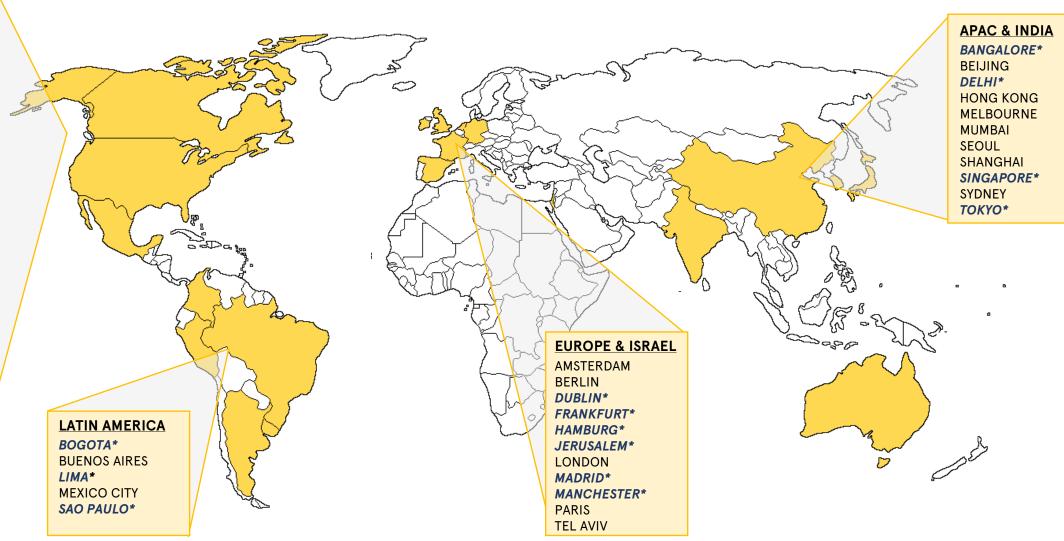
WeWork was founded in 2010 by Adam Neumann and Miguel McKelvey to offer small businesses and startups an alternative to traditional workspace – one that would offer a turnkey and flexible solution. Since its founding, WeWork has created a global footprint and become the leader in flexible workspace.



# A GROWING GLOBAL FOOTPRINT

## OPEN & PIPELINE MARKETS

**US & CANADA** ATLANTA AUSTIN **BOSTON** BROOKLYN CHARLOTTE CHICAGO DALLAS **DENVER** DETROIT HOUSTON KANSAS CITY LOS ANGELES MANHATTAN MIAMI MONTREAL **NASHVILLE PHILADELPHIA PORTLAND** QUEENS SAN DIEGO SAN FRANCISCO SAN JOSE SEATTLE TORONTO\* **VANCOUVER\*** WASHINGTON, DC



\* DENOTES NEAR-TERM PIPELINE MARKETS

Corporations around the world are immersing themselves in the WeWork community to expand their global footprint, connect with today's workforce, and innovate the ways in which they do business. These companies include:









































































# **MOBILE MEMBERSHIP**

FLEXIBLE ACCESS TO SPACE, COMMUNITY & SERVICES



#### **GLOBAL ACCESS**

83 Cities

335+ Locations\*

24 Countries

\*10-15 new locations added per month







WHAT'S INCLUDED

- On-demand access to work & meeting spaces across 140+ WeWork locations globally
- Access to WeWork's global community of 180,000+ creators
- Access to our digital member network, community events, and exclusive suite of business services
- Ability to plug directly into the WeWork ecosystem, including events, demos, office hours, and employee activations

#### **POTENTIAL ADD-ONS**

- Dedicated touchdown space or private office in markets of your choice
- Pooled credits across employee groups for optimal utilization

# **PRIVATE OFFICES**

DEDICATED, TURNKEY SOLUTIONS













PRIVATE OFFICES, DEDICATED SPACE, AND SATELLITE OFFICES







**CONFERENCE ROOMS** 

## THE WEWORK MEMBERSHIP: WHAT'S INCLUDED



### **SPACE**

#### **WORK**

- Beautiful, Turn-key Office Space
- Open Desk & Private Office Layouts
- Desks & Office Chairs
- Filing Cabinets
- Lighting
- Privacy Vinyl

#### **MEET**

- Conference Rooms
- Meeting Booths & Nooks
- Phone Booths & Phones
- Classrooms
- A/V Capability
- White Boards & Dry Erase Markers
- Furniture and Equipment

#### LOUNGE

- · Kitchen & Pantry
- Espresso Bar
- Couches & Coffee Tables
- Honesty / F&B Market
- Wellness Rooms
- Quiet / Game Rooms

#### **OPERATE**

- Cleaning / Janitor Storage
- IT / Server Storage
- Bike & Trash Rooms

## **OPERATIONS**

#### **BASE BUILDING**

- Utilities
- Property Insurance
- HVAC Maintenance
- Exterior Window Cleaning
- Elevator Maintenance
- Fire Alarm Testing and Maintenance
- Base Building System Maintenance
- Pest Extermination

#### **CLEANING**

- Nightly trash removal from offices, conference rooms, and common areas
- Daily upkeep of bathrooms, pantries, conference rooms, and common areas
- Deep clean of offices on a weekly basis
- Post-event cleaning

#### **SECURITY**

- Guest Management / Keycard Access
- Security Guards & Video Surveillance
- Fire & Safety Personnel
- Keycard Activation and Deactivation

#### **PRODUCTIVITY**

- High-Speed Wifi
- Paper Shredding
- Printers & Copiers Envelopes

## **COMMUNITY**

#### **DEDICATED COMMUNITY TEAM**

- Community Management Team
- Guest Check-In / Registration
- Food delivery Acceptance / Notification

#### **EVENTS**

- Internal & External Events
- Health and Wellness Initiatives
- Guest Speakers

#### MAIL & PACKAGE HANDLING

- Incoming and Outgoing Mail Service
- Mail and Package Sorting & Delivery
- Package Notifications via Email

#### **COMMUNITY & BENEFITS**

- Access to 100,000 global WeWork members
- Exclusive WeWork partnerships, discounts, rewards, and more

#### **FOOD & BEVERAGE**

- Coffee / Tea / Beer
- Fruit Water
- Milk / Sweeteners
- Cups, Mugs, & More

## **WeOS TECHNOLOGY**

#### **DIGITAL TOOLS**

- WeWork Mobile App
- Guest Check-In / Registration
- Conference Room Reservations
- On-Demand Workspace Booking
- F&B / Honesty Market Payments
- Payment Processing
- Support Ticket Management

#### **OFFICE MANAGEMENT**

- Office Dashboard
- Office Map
- Notification Management
- Team Directory
- Important Office Information

#### **CONTENT CURATION**

- TV Displays
- Work Radio
- Event Promotion

#### UTILIZATION ANALYTICS

- Space Usage Data & Analytics
- Service Usage Data & Analytics

