

we've  
got  
it  
going  
on



We're  
delivering  
what our  
core  
customers  
want

20  
million annual footfall



# Of the Top 20 London shopping locations

## Bromley is...

**2nd** for the highest proportion of Wealthy Achievers; **the most affluent ACORN** Category

**3rd** in market size for Wealthy Achievers

**4th** in London (and 28th in the national rankings) by shopper population

**5th** for the highest non-grocery market size

## Bromley has...

The **3rd** largest shopping destination in London by number of shoppers in the non-grocery catchment

A shopper profile most similar to **Brent Cross** and **Kingston Upon Thames**

A market gap of **£1bn** of which **£141m** is in Clothing and Footwear

**70%** of residents are in the **most affluent ACORN** categories; Wealthy Achievers, Urban Prosperity and Comfortably Off

\* Excluding Central London  
\*\* National survey of local shopping patterns

We are creating modern fascias for new brands



We are making significant improvements to the mall



# A new catering development



Queen's Garden is blossoming to include a new, sophisticated catering development with restaurants such as Ed's Easy Diner, GBK, Coal and wagamama.

You can't afford  
to ignore  
this vision





thank you



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