

THE SINGER BUILDING

368 BROOME ST / 174 MOTT ST, NYC
PRIME NOLITA / SOHO LOCATION

THE SINGER BUILDING

EST 1858

ICONIC FLAGSHIP BUILDING FOR LEASE

SINGLE USER OPPORTUNITY (WILL NOT DIVIDE)

Building Size: 48,188 SF

Floor Plate: 5,714 SF

Asking Rent: \$6 Million Per Annum (\$125 PSF Blended)

Lease Term: Negotiable

Frontage: 164 Feet of Retail Frontage

Possession: Spring 2020

Tenant Allowance: Negotiable

Rent Concession: Negotiable

MAJOR OPPORTUNITY

An experience like no other, of which will elevate your brand to a whole different level. From an old world spa to an open view skyline rooftop, from a retail flagship to a spectacular event space and so much more in between, customized to your specifications. An experience that will truly give a worldly company a highly elevated imprint of its image, from a perspective that is truly natural, in the hottest and sexiest corner in downtown New York City. An experience on an international level, from a tourist attraction to locals, the area is known for its cutting edge style and flavor on an avant-garde level.

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BUILDING LAYOUT

	ACTUAL SQUARE FOOTAGE	FLOOR HEIGHTS
ROOF	5,714	OPEN
SIXTH / PENTHOUSE	5,714	13'
FIFTH	5,714	11'
FOURTH	5,714	11'
THIRD	5,714	11'
SECOND	5,714	12'
GROUND	5,714	15'
CELLAR	6,636	12'
SUB-CELLAR	1,554	9'
TOTAL SQUARE FOOTAGE	48,188	

TYPICAL FLOOR PLATE



Currently Under Full Gut Restoration: Schedule Completion Spring 2020

- Iconic 162 Year Old Building
- Brand New Landscaped Rooftop
- Rooftop Pool Infrastructure
- 360 Degree Views of New York City Skyline
- All New Oversized Windows
- Two Newly Installed Fireproof Staircases
- Actual Square Foot Floor Plates (5,714 SF)
- Prime Nolita/Soho Location
- Restored Columns
- Fully Restored & Lit Facade
- New Concrete Roof Slab
- High Ceilings
- Two New Passenger Elevators
- One New Freight Elevator
- All New Reinforced Floors
- New Mechanical, Electric, Plumbing and Sprinkler Systems



ROOF TOP OPPORTUNITY





NOTABLE NEIGHBORHOOD TENANTS

FASHION

Adidas, Supreme, Prada, Nike, Gucci, Balenciaga, Uniqlo, H&M, MoMA Design Store, Levi's, Zara, Allsaints, Amazon, Bloomingdales, Rick Owens, Lulelmon, Reformation, Topshop, J Crew, Vince

HOTELS

Mercer Hotel, Selina, 11 Howard, Public Hotel, Crosby Hotel, Sister City, The Nolitan, Nomo Soho, The Moxy Bowery

FOOD

Balthazar, Le Coucou, Cha Cha Matcha, Two Hands,, Tado Ando Condo Project, Chefs Club,, Sweet Greens, Egg Shop, La Esquina, The Butcher's Daughter, Chobani, Lombardi's Pizza, Chopt, Jack's Wife Freda, Cafe Select, Indochine

NOTABLE CONDOS, OFFICES, & OTHER

Tadao Ando, The Puck Building, The Police Building, 75 Kenmare, WeWork, New Museum, Soul Cycle, Equinox, Crate & Barrel, CB2



HISTORY



HISTORIC SIGNIFICANCE

“The opening of the Mott Street factory in 1858 marks the beginning of the Singer company’s rise as a well-known American manufacturer”



The Sewing Machine revolutionized the industrial world and sparked the beginning of the women’s movement. The Singer Sewing Machine Company quickly outgrew their facilities on Centre Street, and in 1858 Isaac Merritt Singer expanded his company to this grand new building located at the Northeast corner of Mott and Broome Streets.

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