



Demographic and Income Profile

10127 Florida Blvd, Baton Rouge, Louisiana, 70815
Ring: 1 mile radius

Prepared by Esri
Latitude: 30.45698
Longitude: -91.07131

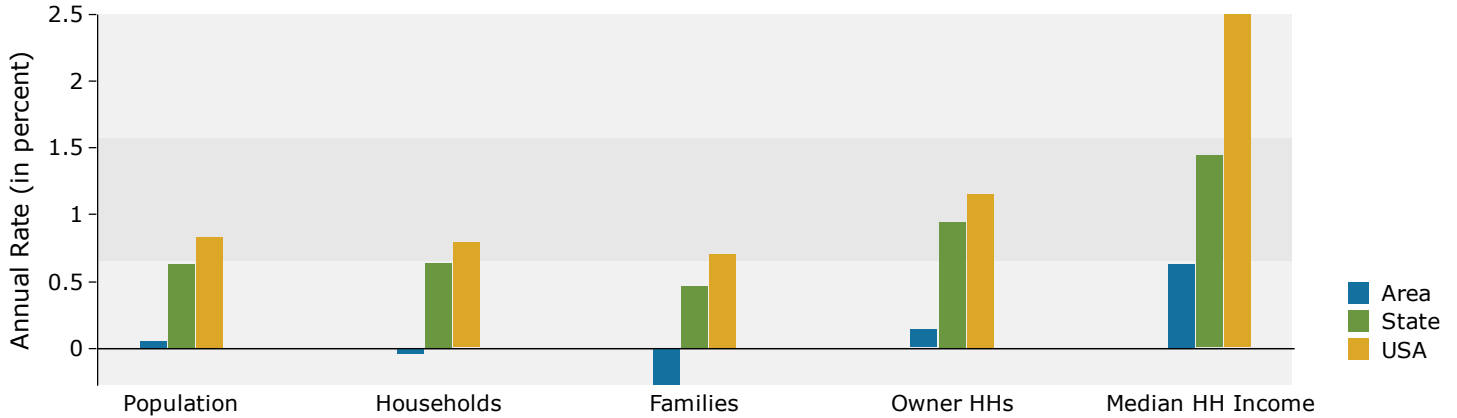
Summary	Census 2010		2018		2023			
Population	10,990		11,001		11,034			
Households	4,315		4,234		4,223			
Families	2,650		2,528		2,493			
Average Household Size	2.51		2.56		2.58			
Owner Occupied Housing Units	2,653		2,349		2,366			
Renter Occupied Housing Units	1,662		1,885		1,857			
Median Age	35.3		36.5		37.3			
Trends: 2018 - 2023 Annual Rate	Area		State		National			
Population	0.06%		0.63%		0.83%			
Households	-0.05%		0.64%		0.79%			
Families	-0.28%		0.47%		0.71%			
Owner HHs	0.14%		0.95%		1.16%			
Median Household Income	0.63%		1.45%		2.50%			
Households by Income				2018		2023		
				Number	Percent	Number	Percent	
	<\$15,000			583	13.8%	539	12.8%	
	\$15,000 - \$24,999			561	13.2%	537	12.7%	
	\$25,000 - \$34,999			323	7.6%	315	7.5%	
	\$35,000 - \$49,999			817	19.3%	824	19.5%	
	\$50,000 - \$74,999			835	19.7%	850	20.1%	
	\$75,000 - \$99,999			443	10.5%	440	10.4%	
	\$100,000 - \$149,999			440	10.4%	471	11.2%	
	\$150,000 - \$199,999			159	3.8%	172	4.1%	
	\$200,000+			74	1.7%	75	1.8%	
	Median Household Income			\$45,994		\$47,460		
Average Household Income			\$60,270		\$64,355			
Per Capita Income			\$24,072		\$25,535			
Population by Age	Census 2010		2018		2023			
	Number	Percent	Number	Percent	Number	Percent		
	0 - 4		740	6.7%	711	6.5%	729	6.6%
	5 - 9		670	6.1%	634	5.8%	648	5.9%
	10 - 14		703	6.4%	622	5.7%	611	5.5%
	15 - 19		767	7.0%	639	5.8%	586	5.3%
	20 - 24		916	8.3%	908	8.3%	828	7.5%
	25 - 34		1,659	15.1%	1,758	16.0%	1,772	16.1%
	35 - 44		1,286	11.7%	1,360	12.4%	1,448	13.1%
	45 - 54		1,386	12.6%	1,214	11.0%	1,193	10.8%
	55 - 64		1,153	10.5%	1,288	11.7%	1,225	11.1%
	65 - 74		758	6.9%	924	8.4%	1,055	9.6%
	75 - 84		647	5.9%	603	5.5%	635	5.8%
	85+		307	2.8%	337	3.1%	303	2.7%
	Race and Ethnicity	Census 2010		2018		2023		
Number		Percent	Number	Percent	Number	Percent		
White Alone		4,994	45.4%	4,457	40.5%	4,122	37.4%	
Black Alone		4,776	43.5%	5,108	46.4%	5,314	48.2%	
American Indian Alone		37	0.3%	37	0.3%	37	0.3%	
Asian Alone		505	4.6%	597	5.4%	669	6.1%	
Pacific Islander Alone		4	0.0%	5	0.0%	5	0.0%	
Some Other Race Alone		443	4.0%	507	4.6%	550	5.0%	
Two or More Races		232	2.1%	290	2.6%	336	3.0%	
Hispanic Origin (Any Race)		895	8.1%	1,003	9.1%	1,093	9.9%	

Data Note: Income is expressed in current dollars.

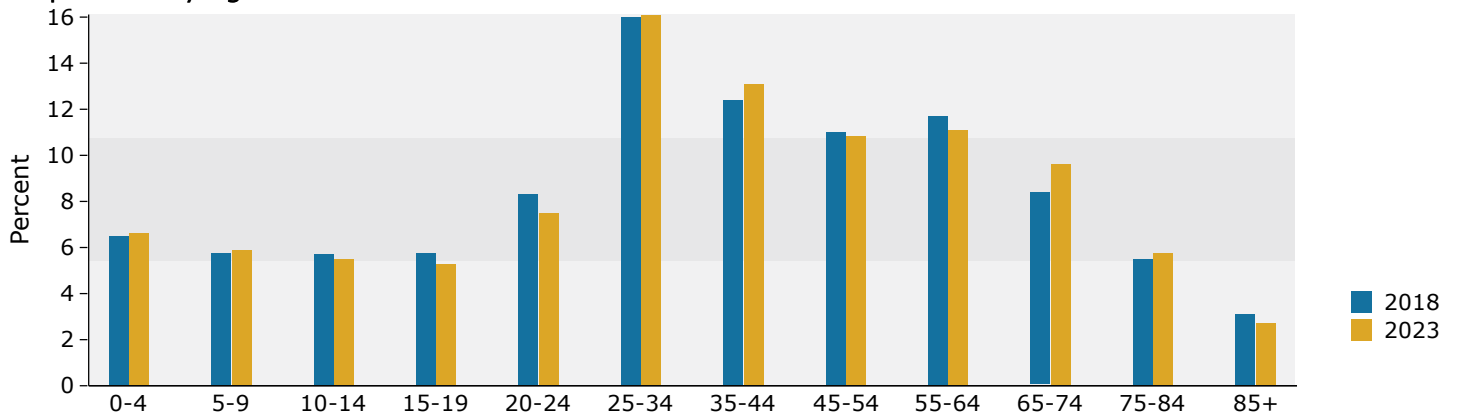
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

November 02, 2018

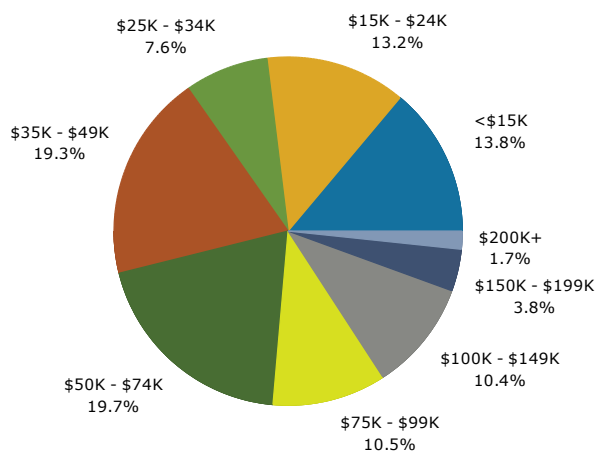
Trends 2018-2023



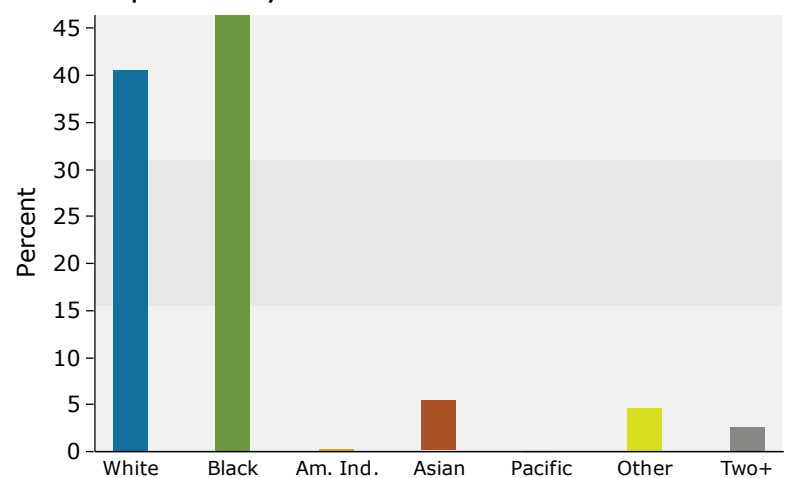
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 9.1%



Demographic and Income Profile

10127 Florida Blvd, Baton Rouge, Louisiana, 70815
Ring: 3 mile radius

Prepared by Esri
Latitude: 30.45698
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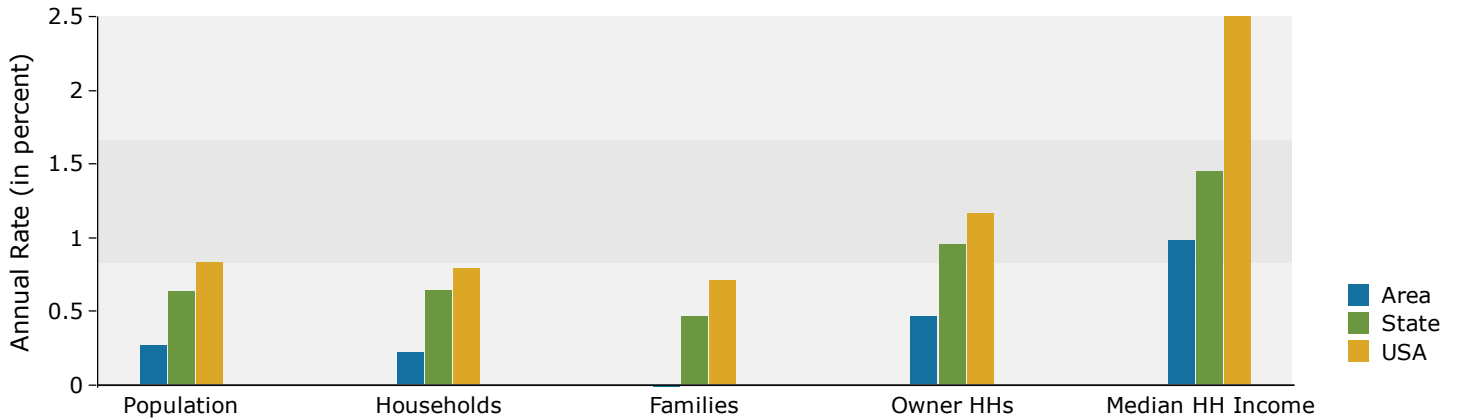
Summary	Census 2010	2018	2023				
Population	76,825	78,107	79,166				
Households	30,948	31,193	31,544				
Families	19,000	18,614	18,600				
Average Household Size	2.45	2.47	2.48				
Owner Occupied Housing Units	17,937	16,869	17,265				
Renter Occupied Housing Units	13,011	14,324	14,279				
Median Age	34.2	35.9	36.9				
Trends: 2018 - 2023 Annual Rate	Area	State	National				
Population	0.27%	0.63%	0.83%				
Households	0.22%	0.64%	0.79%				
Families	-0.02%	0.47%	0.71%				
Owner HHs	0.47%	0.95%	1.16%				
Median Household Income	0.98%	1.45%	2.50%				
Households by Income	2018		2023				
	Number	Percent	Number	Percent			
	<\$15,000	4,397	14.1%	4,067	12.9%		
	\$15,000 - \$24,999	3,872	12.4%	3,751	11.9%		
	\$25,000 - \$34,999	3,322	10.6%	3,268	10.4%		
	\$35,000 - \$49,999	4,859	15.6%	4,950	15.7%		
	\$50,000 - \$74,999	5,598	17.9%	5,769	18.3%		
	\$75,000 - \$99,999	3,107	10.0%	3,104	9.8%		
	\$100,000 - \$149,999	3,607	11.6%	3,938	12.5%		
	\$150,000 - \$199,999	1,455	4.7%	1,613	5.1%		
\$200,000+	975	3.1%	1,084	3.4%			
Median Household Income	\$46,596		\$48,925				
Average Household Income	\$65,477		\$70,790				
Per Capita Income	\$26,775		\$28,845				
Population by Age	Census 2010		2018		2023		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	5,486	7.1%	5,116	6.5%	5,233	6.6%
	5 - 9	5,069	6.6%	4,884	6.3%	4,865	6.1%
	10 - 14	4,955	6.4%	4,813	6.2%	4,784	6.0%
	15 - 19	5,126	6.7%	4,668	6.0%	4,564	5.8%
	20 - 24	6,268	8.2%	5,736	7.3%	5,411	6.8%
	25 - 34	12,336	16.1%	12,898	16.5%	12,601	15.9%
	35 - 44	9,340	12.2%	9,838	12.6%	10,746	13.6%
	45 - 54	9,782	12.7%	8,805	11.3%	8,649	10.9%
	55 - 64	8,115	10.6%	9,044	11.6%	8,724	11.0%
	65 - 74	4,940	6.4%	6,510	8.3%	7,361	9.3%
	75 - 84	3,697	4.8%	3,776	4.8%	4,235	5.3%
	85+	1,711	2.2%	2,020	2.6%	1,992	2.5%
	Race and Ethnicity	Census 2010		2018		2023	
Number		Percent	Number	Percent	Number	Percent	
White Alone		32,211	41.9%	29,983	38.4%	28,415	35.9%
Black Alone		37,675	49.0%	39,940	51.1%	41,568	52.5%
American Indian Alone		209	0.3%	203	0.3%	201	0.3%
Asian Alone		3,392	4.4%	4,079	5.2%	4,632	5.9%
Pacific Islander Alone		35	0.0%	36	0.0%	34	0.0%
Some Other Race Alone		2,162	2.8%	2,415	3.1%	2,611	3.3%
Two or More Races		1,141	1.5%	1,450	1.9%	1,706	2.2%
Hispanic Origin (Any Race)		4,404	5.7%	4,878	6.2%	5,326	6.7%

Data Note: Income is expressed in current dollars.

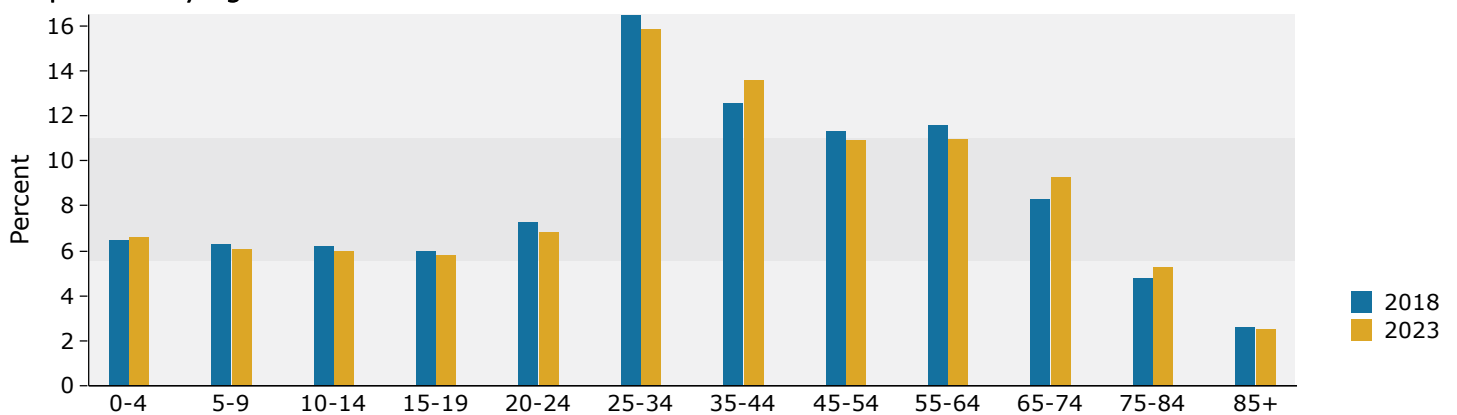
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

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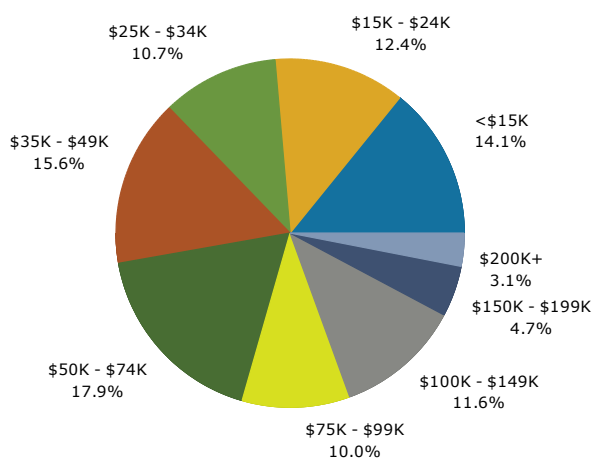
Trends 2018-2023



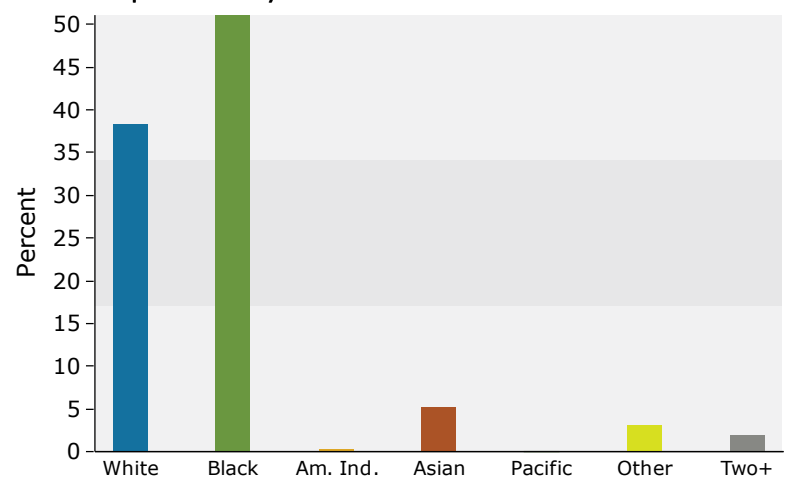
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 6.2%



Demographic and Income Profile

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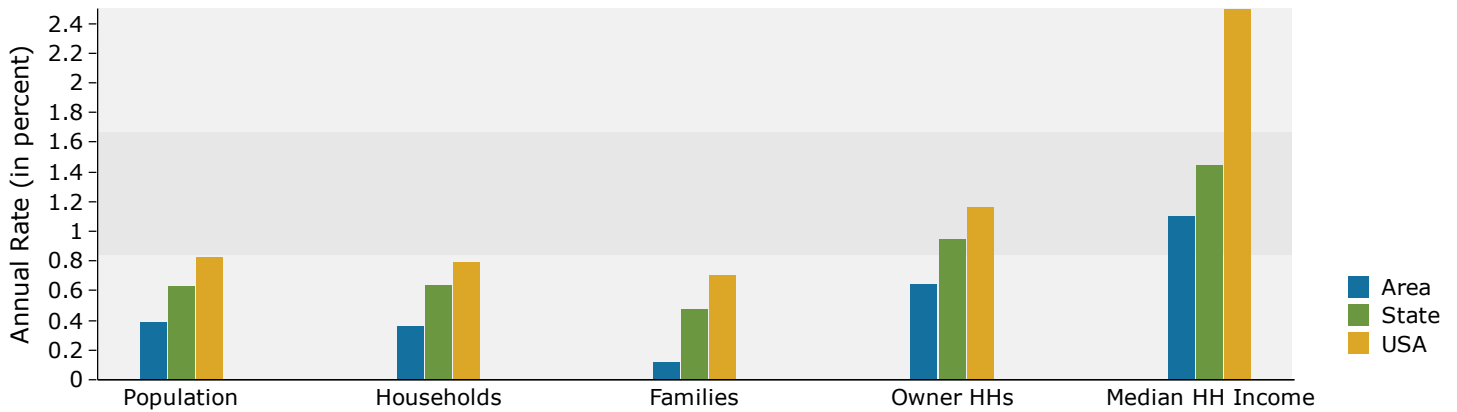
Summary	Census 2010	2018	2023				
Population	180,322	185,039	188,638				
Households	73,355	74,886	76,231				
Families	44,659	44,310	44,585				
Average Household Size	2.43	2.44	2.44				
Owner Occupied Housing Units	41,685	38,766	40,052				
Renter Occupied Housing Units	31,670	36,121	36,179				
Median Age	34.3	36.0	37.0				
Trends: 2018 - 2023 Annual Rate	Area	State	National				
Population	0.39%	0.63%	0.83%				
Households	0.36%	0.64%	0.79%				
Families	0.12%	0.47%	0.71%				
Owner HHs	0.65%	0.95%	1.16%				
Median Household Income	1.10%	1.45%	2.50%				
Households by Income	2018		2023				
	Number	Percent	Number	Percent			
	<\$15,000	10,560	14.1%	9,830	12.9%		
	\$15,000 - \$24,999	9,357	12.5%	9,091	11.9%		
	\$25,000 - \$34,999	7,852	10.5%	7,691	10.1%		
	\$35,000 - \$49,999	10,970	14.6%	11,211	14.7%		
	\$50,000 - \$74,999	12,528	16.7%	12,980	17.0%		
	\$75,000 - \$99,999	7,535	10.1%	7,604	10.0%		
	\$100,000 - \$149,999	9,184	12.3%	10,110	13.3%		
	\$150,000 - \$199,999	3,761	5.0%	4,222	5.5%		
\$200,000+	3,140	4.2%	3,493	4.6%			
Median Household Income	\$47,686		\$50,378				
Average Household Income	\$69,756		\$75,651				
Per Capita Income	\$28,654		\$30,984				
Population by Age	Census 2010		2018		2023		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	12,570	7.0%	11,874	6.4%	12,191	6.5%
	5 - 9	11,813	6.6%	11,482	6.2%	11,466	6.1%
	10 - 14	11,738	6.5%	11,410	6.2%	11,381	6.0%
	15 - 19	12,143	6.7%	11,009	5.9%	10,889	5.8%
	20 - 24	14,592	8.1%	13,607	7.4%	12,966	6.9%
	25 - 34	29,215	16.2%	30,599	16.5%	29,985	15.9%
	35 - 44	21,640	12.0%	23,181	12.5%	25,565	13.6%
	45 - 54	23,738	13.2%	20,925	11.3%	20,573	10.9%
	55 - 64	20,838	11.6%	22,476	12.1%	21,373	11.3%
	65 - 74	11,420	6.3%	16,434	8.9%	18,380	9.7%
	75 - 84	7,212	4.0%	8,077	4.4%	9,853	5.2%
	85+	3,403	1.9%	3,963	2.1%	4,015	2.1%
	Race and Ethnicity	Census 2010		2018		2023	
Number		Percent	Number	Percent	Number	Percent	
White Alone		79,436	44.1%	75,884	41.0%	73,113	38.8%
Black Alone		88,276	49.0%	93,728	50.7%	97,841	51.9%
American Indian Alone		442	0.2%	444	0.2%	446	0.2%
Asian Alone		5,718	3.2%	7,146	3.9%	8,300	4.4%
Pacific Islander Alone		66	0.0%	76	0.0%	80	0.0%
Some Other Race Alone		3,876	2.1%	4,487	2.4%	4,944	2.6%
Two or More Races		2,509	1.4%	3,273	1.8%	3,914	2.1%
Hispanic Origin (Any Race)		8,569	4.8%	9,829	5.3%	10,971	5.8%

Data Note: Income is expressed in current dollars.

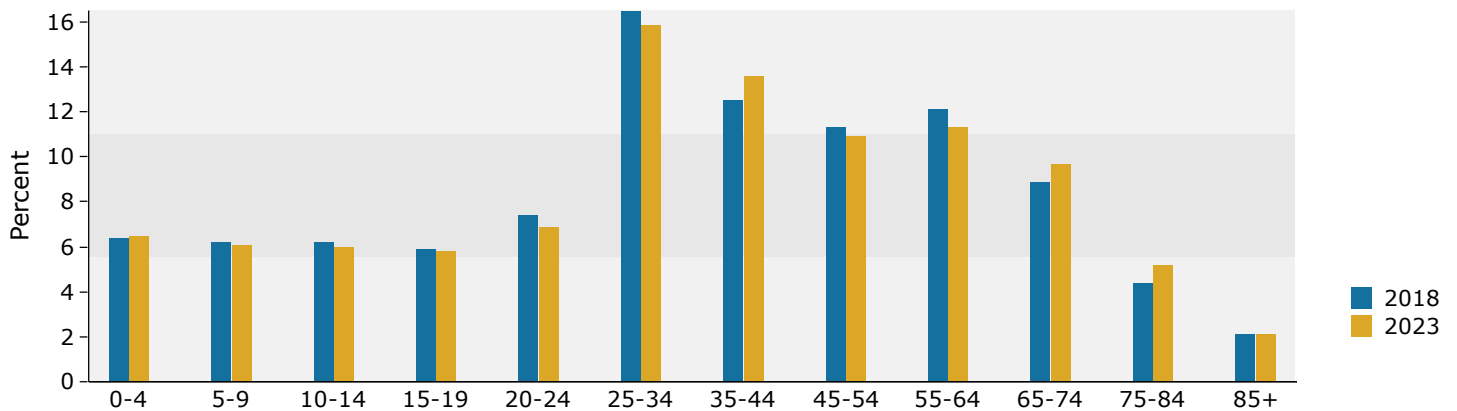
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

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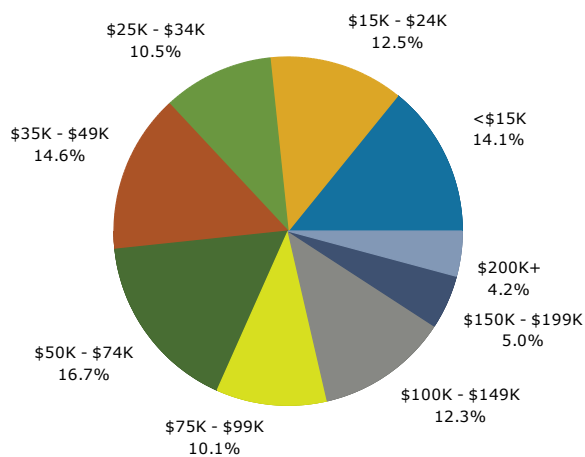
Trends 2018-2023



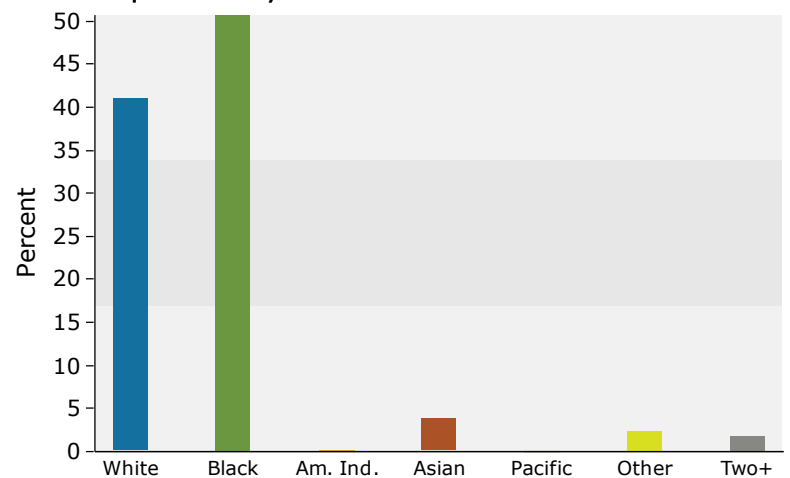
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 5.3%