



19W/31

THE LIFE HOTEL

2ND GENERATION RESTAURANT & SPEAKEASY

NOMAD • NEW YORK



The Life Hotel is more than just a pretty face. Designed and built in 1895 as the original headquarters for Life Magazine, this iconic french-inspired building is steeped in Manhattan history. Throughout prohibition, the basement bar served as a speakeasy while the upper floors housed early magazine editors and celebrity artists alike. If the walls could speak, they would boast of iconic former residents including Norman Rockwell and Charles Gibson.

The 98-room Life Hotel's authentic pop-culture roots make this a one of a kind opportunity for any F&B operator looking to partake in the increasingly popular NoMad hospitality scene.



This turn-key restaurant opportunity is comprised of three unique F&B zones. The 70-seat ground floor restaurant comes with a fully vented kitchen and state of the art pizza oven. The main dining room is complemented by a separate lobby bar, and a fully built out basement speakeasy bar and lounge (102 person occupancy) with its own dedicated entrance from 31st Street. Ownership is seeking a lease agreement with a best in class operator to conceptualize and activate the space to its full potential.

The Details

Approximate Size

Ground Floor Restaurant & Lobby Bar	1,909 SF
Speakeasy	1,035 SF

Possession

Immediate

Rent

Upon request

Term

10 years+

F&B Neighbors

Press Club Grill • KazuNori • Zaytinya

Cecconi's • The Smith • Nubeluz • Scarpetta

Baekjeong • Tacombi • La Pecora Bianca

Hotel Neighbors

The Martinique ★★★★★

The Ned ★★★★★

Hyatt Herald Square ★★★★★

Kimpton Eventi ★★★★★

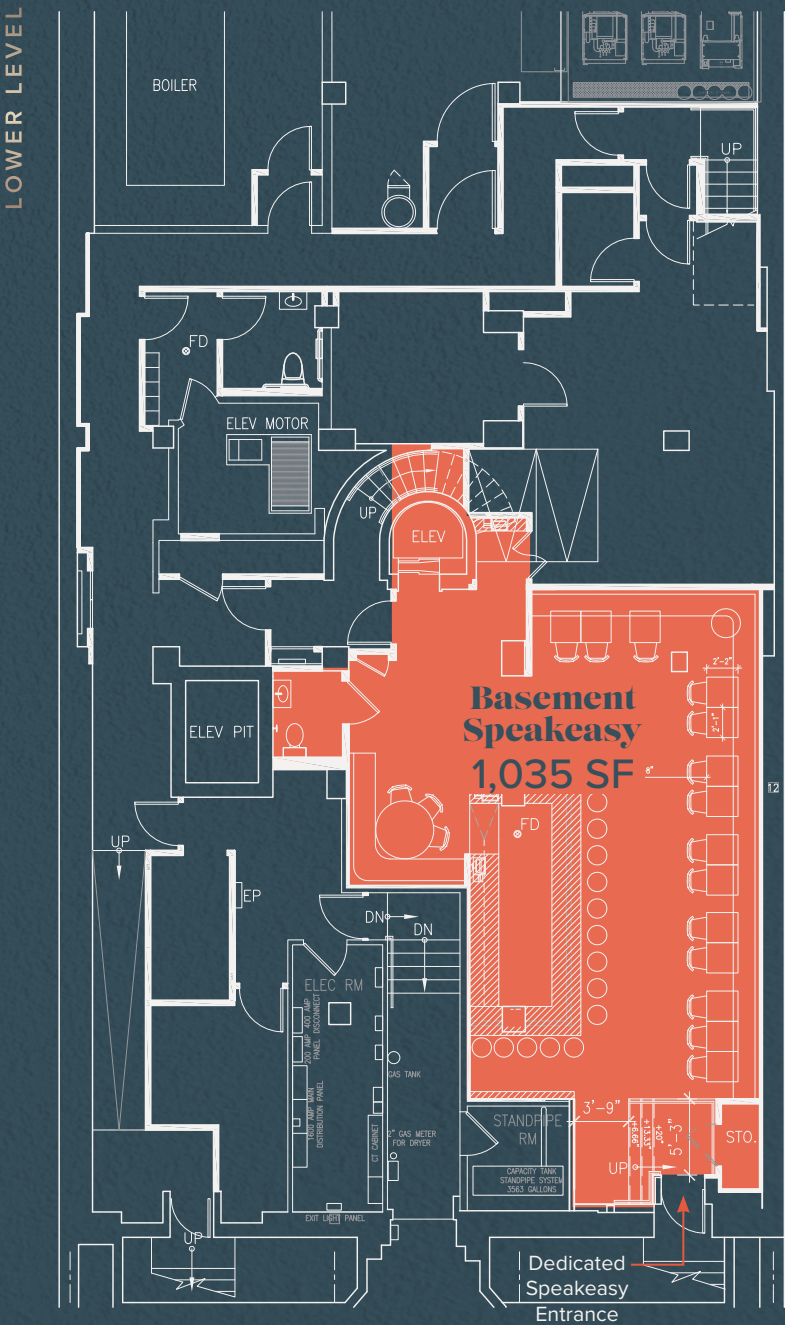
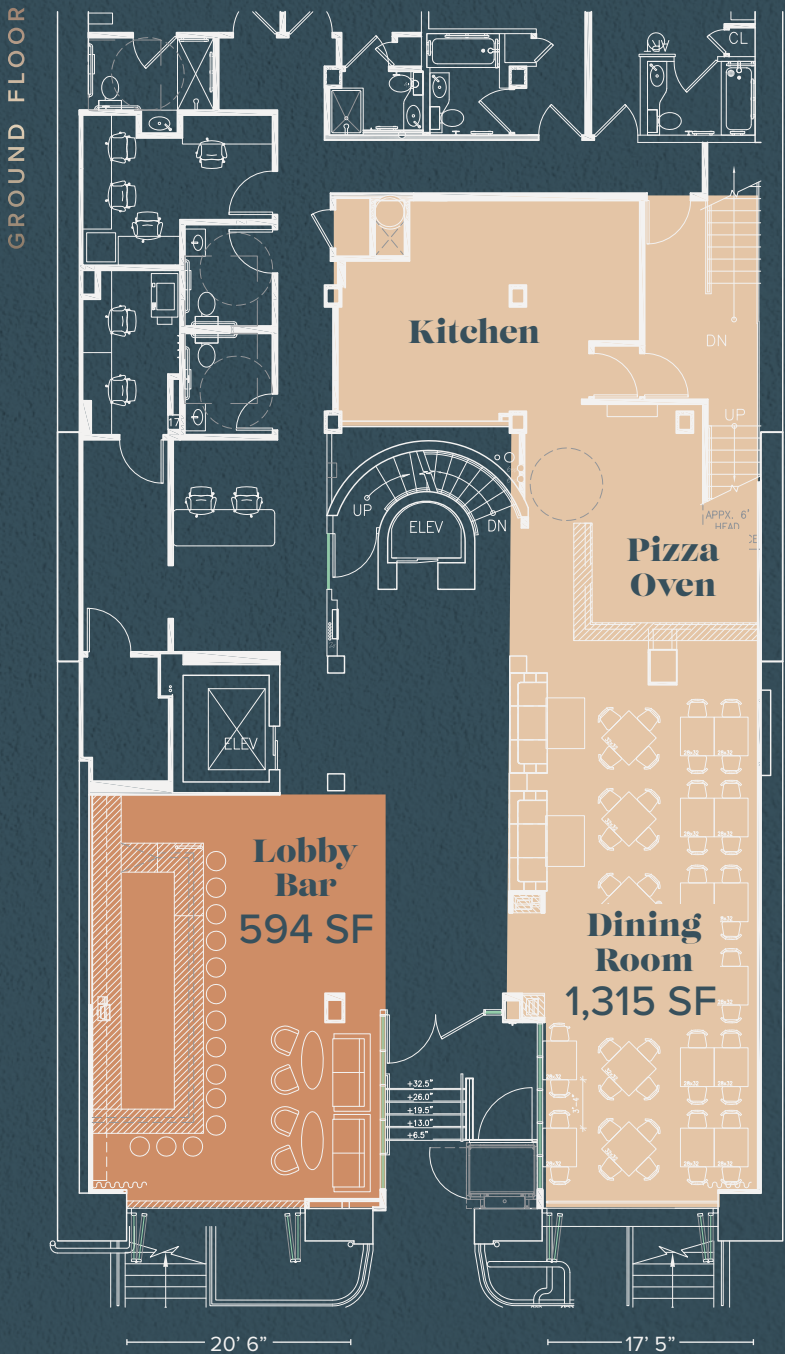
Le Meridien ★★★★★

Moxy ★★★★★

Virgin Hotel ★★★★★

Ritz Carlton ★★★★★

Ace Hotel ★★★★★



WEST 31ST STREET

Meet the Neighbors

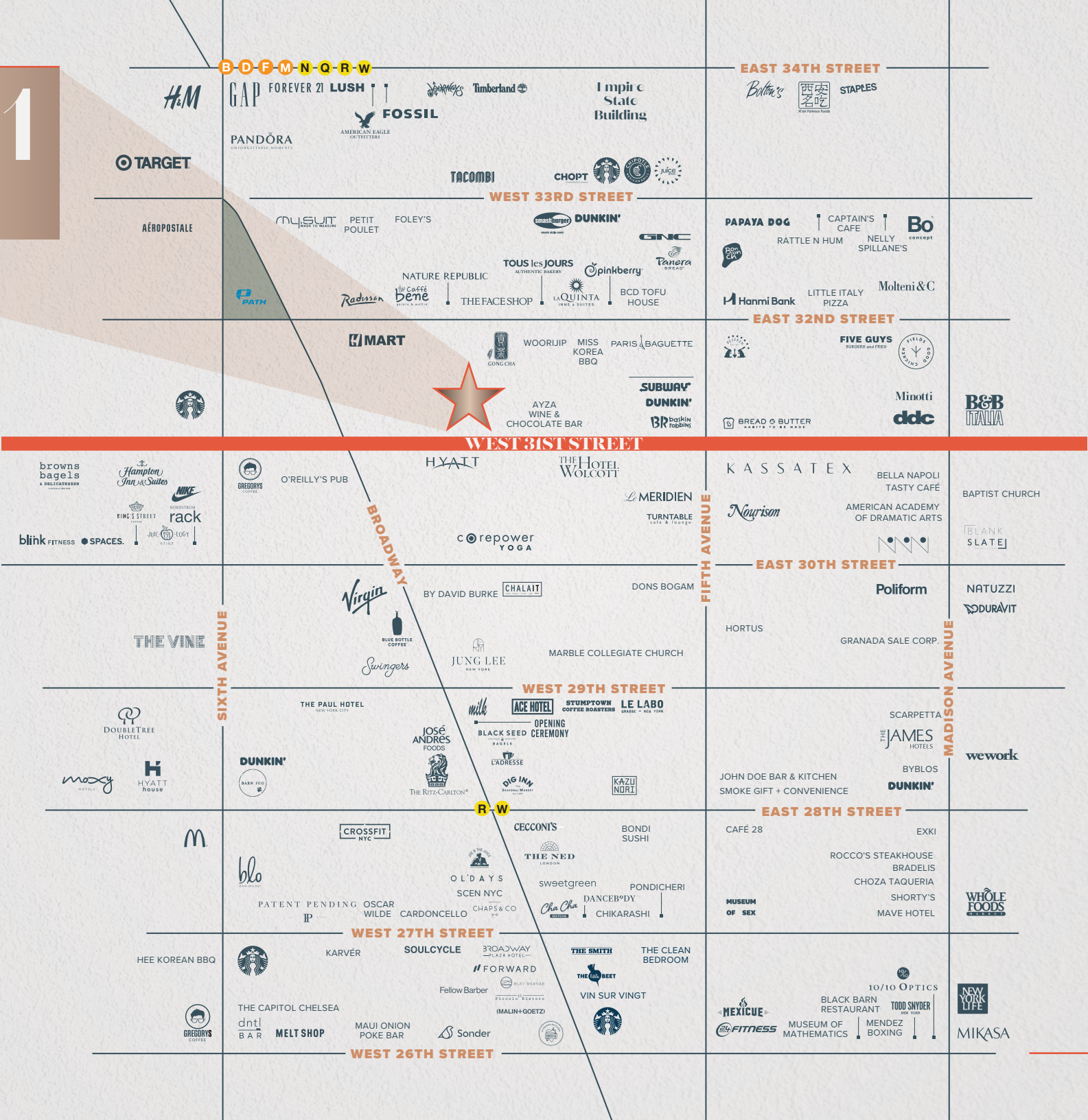


The NoMad area is anchored by a curated selection of hotels from The Ritz Carlton to The Ned, yet the posh cache of the neighborhood is underscored by a casual and inviting energy. With easy access to 12 subway lines, PATH, and Penn Station, this central location lends itself to a lively afterwork F&B scene.

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