



Triangle Town Center

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5959 Triangle Town Blvd.
Raleigh, NC 27616



- **3M Annual Visits & Growing** - Sustained year-over-year traffic growth in the Raleigh market.
- **True Regional Destination** - Draws consumers from across the greater Triangle region.
- **Strong Repeat Visitor Base** - Visitors average 3.1 trips annually, supporting recurring retail activity.
- **Peak Seasonal Shopping Demand** - December traffic surges more than 40% above the monthly average.
- **Established Raleigh Retail Destination** - Serves one of the Southeast's fastest-growing metro areas.

DEMOGRAPHICS	5 MILE	10 MILES	20 MILES
2025 Estimated Population	211,841	626,078	1.5M
Daytime Population	208,980	711,645	1.5M
2025 Estimated Average Household Income	\$129,467	\$138,891	\$140,586

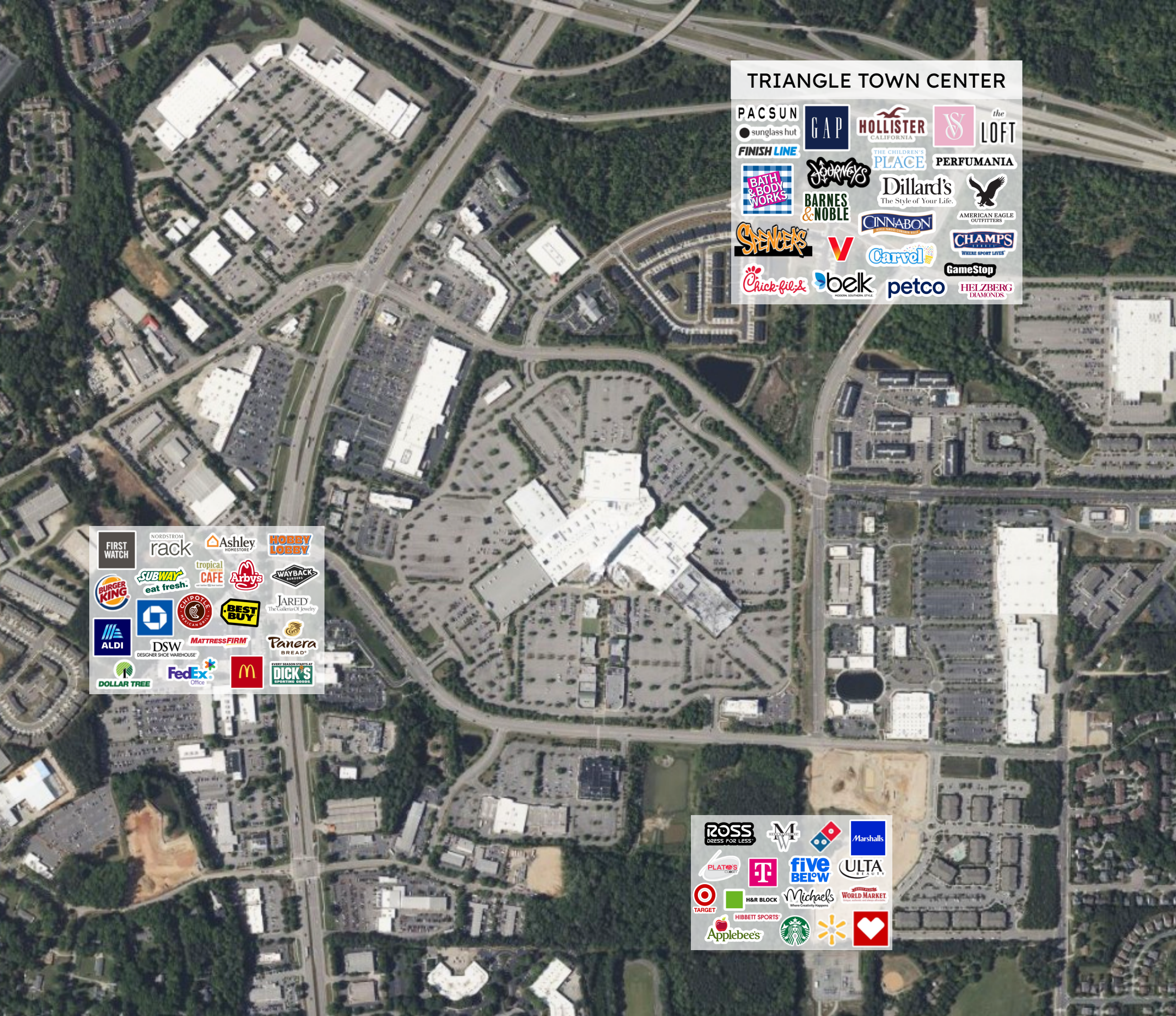
TRAFFIC COUNTS
25,485 VPD
CAPITAL BOULEVARD, US 1

16,268 VPD
OLD WAKE FOREST ROAD

SOURCE: PLACER.AI

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