

**CBRE** 



### **POPLAR PLAZA** 350,000 SF Shopping Center

Shops sizes range from 2,000 - 15,000 SF on ground floor up to 45,000 on 2nd floor for Retail, Restaurants and Office uses. Located 1/2 mile from the University of Memphis, founded in 1912 with an active enrollment of over 21,000 Students

#### **MEMPHIS, TENNESSEE AREA HIGHLIGHTS**

Memphis is the 2nd largest city in Tennessee and the home of Elvis Presley's' Graceland.

Led by the FedEx World Headquarters, Memphis is centrally located and a hub for all modes of transportation.

Time MONEY ranked Memphis #3 on its list of the 7 Best Domestic Destinations in 2016 citing affordable accommodations and a plethora of affordable eats and drinks, including nationally recognized Central BBQ and Wiseacre Brewery.

#### LARGEST EMPLOYERS IN THE MEMPHIS MSA INCLUDE:



#### **AREA RETAILERS INCLUDE:**



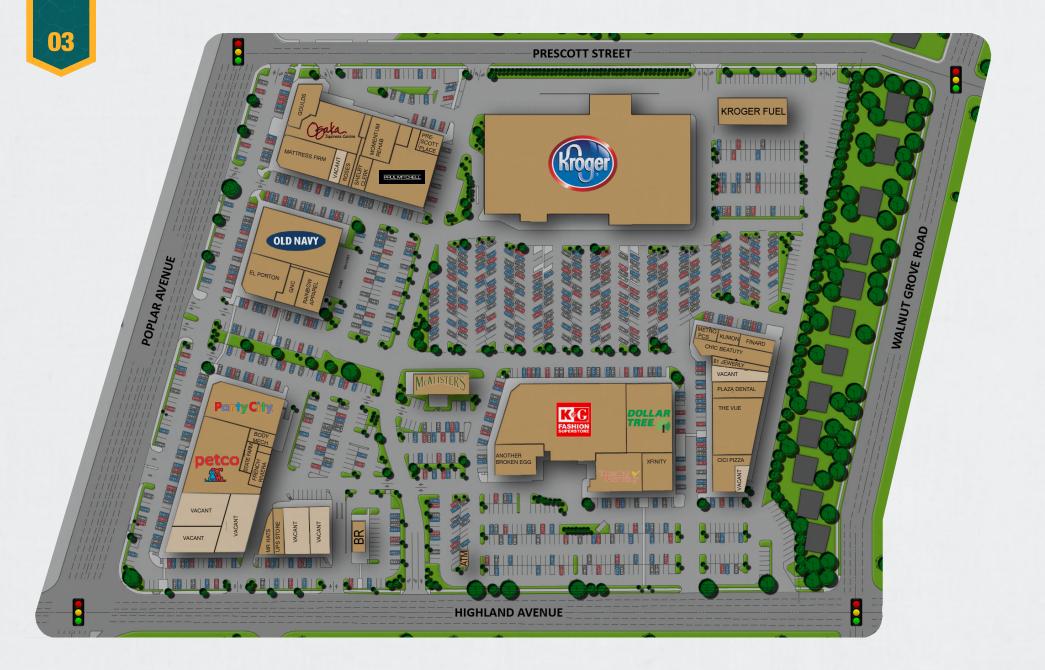


THE DISCOUNT PARTY SUPER STORE

PartyC



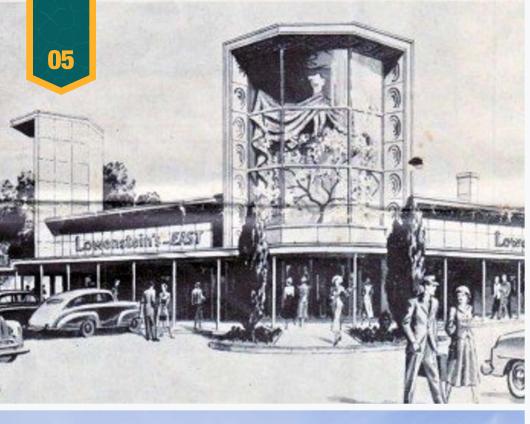




## **SITE PLAN**



## **RETAIL AERIAL**





#### 2018 DEMOGRAPHICS



POPULATION 1 MILE: 12,251 3 MILES: 107,522 5 MILES: 239,134



AVG HOUSEHOLD INCOME 1 MILE: \$96,770 3 MILES: \$68,417 5 MILES: \$64,126



DAYTIME POPULATION

**1 MILE:** 14,859 **3 MILES:** 109,761 **5 MILES:** 320,242

### **2018 TRAFFIC COUNTS**

POPLAR AVENUE: 26,972 HIGHLAND STREET: 22,151





# CONTACTS

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