



# Executive Summary

3330 Bargaintown Rd  
3330 Bargaintown Rd, Egg Harbor Twp, New Jersey, 08234  
Drive Time: 5, 10, 15 minute radii

Prepared by Joshua Levin, CCIM  
Latitude: 39.37363  
Longitude: -74.58197

	5 minutes	10 minutes	15 minutes
<b>Population</b>			
2000 Population	11,213	53,283	106,467
2010 Population	15,398	65,186	123,821
2016 Population	15,419	65,369	124,614
2021 Population	15,514	65,996	125,796
2000-2010 Annual Rate	3.22%	2.04%	1.52%
2010-2016 Annual Rate	0.02%	0.04%	0.10%
2016-2021 Annual Rate	0.12%	0.19%	0.19%
2016 Male Population	47.5%	48.3%	48.2%
2016 Female Population	52.5%	51.7%	51.8%
2016 Median Age	41.8	40.2	40.2

In the identified area, the current year population is 124,614. In 2010, the Census count in the area was 123,821. The rate of change since 2010 was 0.10% annually. The five-year projection for the population in the area is 125,796 representing a change of 0.19% annually from 2016 to 2021. Currently, the population is 48.2% male and 51.8% female.

### Median Age

The median age in this area is 41.8, compared to U.S. median age of 38.0.

### Race and Ethnicity

2016 White Alone	79.5%	63.4%	62.5%
2016 Black Alone	5.9%	14.8%	14.9%
2016 American Indian/Alaska Native Alone	0.2%	0.4%	0.4%
2016 Asian Alone	8.2%	8.3%	9.6%
2016 Pacific Islander Alone	0.0%	0.0%	0.0%
2016 Other Race	3.4%	9.7%	8.9%
2016 Two or More Races	2.8%	3.5%	3.7%
2016 Hispanic Origin (Any Race)	9.9%	20.2%	19.6%

Persons of Hispanic origin represent 19.6% of the population in the identified area compared to 17.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 71.1 in the identified area, compared to 63.5 for the U.S. as a whole.

### Households

2000 Households	4,400	19,339	39,765
2010 Households	5,769	23,096	44,968
2016 Total Households	5,747	22,985	44,912
2021 Total Households	5,766	23,121	45,176
2000-2010 Annual Rate	2.75%	1.79%	1.24%
2010-2016 Annual Rate	-0.06%	-0.08%	-0.02%
2016-2021 Annual Rate	0.07%	0.12%	0.12%
2016 Average Household Size	2.66	2.82	2.74

The household count in this area has changed from 44,968 in 2010 to 44,912 in the current year, a change of -0.02% annually. The five-year projection of households is 45,176, a change of 0.12% annually from the current year total. Average household size is currently 2.74, compared to 2.72 in the year 2010. The number of families in the current year is 31,293 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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<b>Median Household Income</b>			
2016 Median Household Income	\$77,882	\$62,558	\$59,492
2021 Median Household Income	\$82,662	\$65,326	\$60,474
2016-2021 Annual Rate	1.20%	0.87%	0.33%
<b>Average Household Income</b>			
2016 Average Household Income	\$99,156	\$83,243	\$80,460
2021 Average Household Income	\$106,404	\$88,684	\$85,816
2016-2021 Annual Rate	1.42%	1.27%	1.30%
<b>Per Capita Income</b>			
2016 Per Capita Income	\$37,102	\$29,513	\$29,427
2021 Per Capita Income	\$39,675	\$31,303	\$31,247
2016-2021 Annual Rate	1.35%	1.18%	1.21%

### Households by Income

Current median household income is \$59,492 in the area, compared to \$54,149 for all U.S. households. Median household income is projected to be \$60,474 in five years, compared to \$59,476 for all U.S. households

Current average household income is \$80,460 in this area, compared to \$77,008 for all U.S. households. Average household income is projected to be \$85,816 in five years, compared to \$84,021 for all U.S. households

Current per capita income is \$29,427 in the area, compared to the U.S. per capita income of \$29,472. The per capita income is projected to be \$31,247 in five years, compared to \$32,025 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	4,588	20,529	45,594
2000 Owner Occupied Housing Units	3,601	15,183	29,011
2000 Renter Occupied Housing Units	799	4,156	10,754
2000 Vacant Housing Units	188	1,190	5,829
2010 Total Housing Units	6,057	24,566	52,593
2010 Owner Occupied Housing Units	4,918	18,499	33,468
2010 Renter Occupied Housing Units	851	4,597	11,500
2010 Vacant Housing Units	288	1,470	7,625
2016 Total Housing Units	6,117	24,870	53,301
2016 Owner Occupied Housing Units	4,777	17,811	32,115
2016 Renter Occupied Housing Units	970	5,174	12,796
2016 Vacant Housing Units	370	1,885	8,389
2021 Total Housing Units	6,145	25,126	53,814
2021 Owner Occupied Housing Units	4,793	17,883	32,246
2021 Renter Occupied Housing Units	972	5,238	12,931
2021 Vacant Housing Units	379	2,005	8,638

Currently, 60.3% of the 53,301 housing units in the area are owner occupied; 24.0%, renter occupied; and 15.7% are vacant. Currently, in the U.S., 55.4% of the housing units in the area are owner occupied; 32.9% are renter occupied; and 11.7% are vacant. In 2010, there were 52,593 housing units in the area - 63.6% owner occupied, 21.9% renter occupied, and 14.5% vacant. The annual rate of change in housing units since 2010 is 0.60%. Median home value in the area is \$239,815, compared to a median home value of \$198,891 for the U.S. In five years, median value is projected to change by 3.27% annually to \$281,690.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.