



Demographic and Income Profile

8100 Perkins Rd, Baton Rouge, Louisiana, 70810
 Drive Time: 5 minute radius

Prepared by Carmen R. Austin, CCIM

Latitude: 30.39110
 Longitude: -91.10644

Summary	Census 2010	2016	2021
Population	12,711	13,124	13,507
Households	5,956	6,153	6,328
Families	3,130	3,144	3,183
Average Household Size	2.13	2.13	2.13
Owner Occupied Housing Units	3,254	2,965	3,041
Renter Occupied Housing Units	2,702	3,188	3,287
Median Age	36.4	37.6	38.1
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.58%	0.77%	0.84%
Households	0.56%	0.85%	0.79%
Families	0.25%	0.68%	0.72%
Owner HHs	0.51%	0.85%	0.73%
Median Household Income	2.18%	2.12%	1.86%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	829	13.5%	810	12.8%
\$15,000 - \$24,999	474	7.7%	522	8.2%
\$25,000 - \$34,999	536	8.7%	401	6.3%
\$35,000 - \$49,999	687	11.2%	534	8.4%
\$50,000 - \$74,999	1,065	17.3%	1,164	18.4%
\$75,000 - \$99,999	711	11.6%	805	12.7%
\$100,000 - \$149,999	1,069	17.4%	1,200	19.0%
\$150,000 - \$199,999	427	6.9%	504	8.0%
\$200,000+	354	5.8%	388	6.1%
Median Household Income	\$60,572		\$67,468	
Average Household Income	\$83,161		\$90,266	
Per Capita Income	\$39,313		\$42,629	

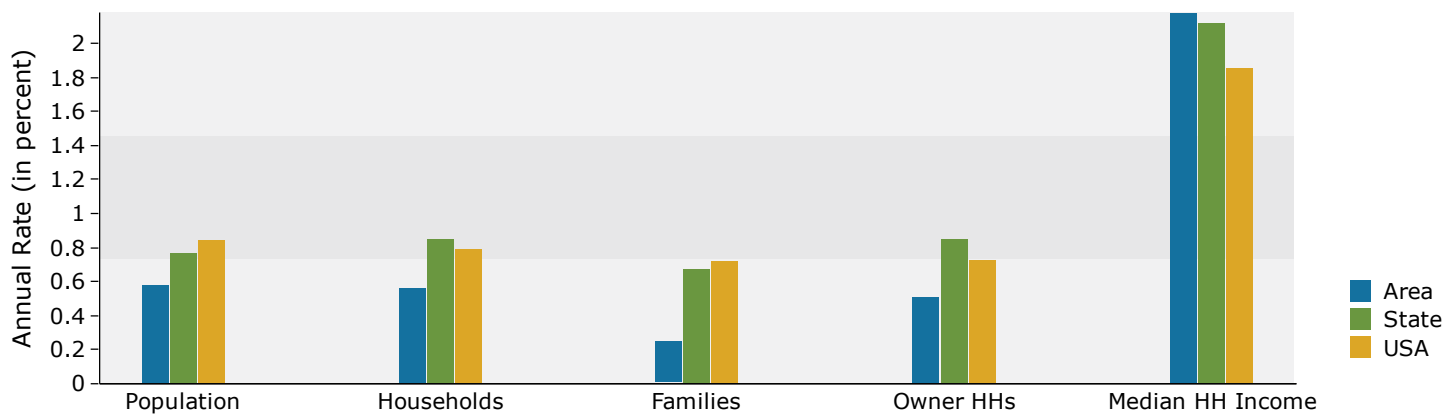
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	693	5.5%	673	5.1%	699	5.2%
5 - 9	573	4.5%	628	4.8%	652	4.8%
10 - 14	652	5.1%	617	4.7%	639	4.7%
15 - 19	666	5.2%	629	4.8%	573	4.2%
20 - 24	1,260	9.9%	1,144	8.7%	1,030	7.6%
25 - 34	2,324	18.3%	2,463	18.8%	2,583	19.1%
35 - 44	1,373	10.8%	1,463	11.1%	1,675	12.4%
45 - 54	1,654	13.0%	1,492	11.4%	1,355	10.0%
55 - 64	1,678	13.2%	1,810	13.8%	1,720	12.7%
65 - 74	962	7.6%	1,250	9.5%	1,504	11.1%
75 - 84	570	4.5%	621	4.7%	731	5.4%
85+	307	2.4%	334	2.5%	346	2.6%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,721	60.7%	7,437	56.7%	7,195	53.3%
Black Alone	4,098	32.2%	4,574	34.8%	4,981	36.9%
American Indian Alone	37	0.3%	37	0.3%	36	0.3%
Asian Alone	526	4.1%	679	5.2%	824	6.1%
Pacific Islander Alone	3	0.0%	4	0.0%	4	0.0%
Some Other Race Alone	153	1.2%	171	1.3%	194	1.4%
Two or More Races	173	1.4%	223	1.7%	273	2.0%
Hispanic Origin (Any Race)	490	3.9%	545	4.2%	622	4.6%

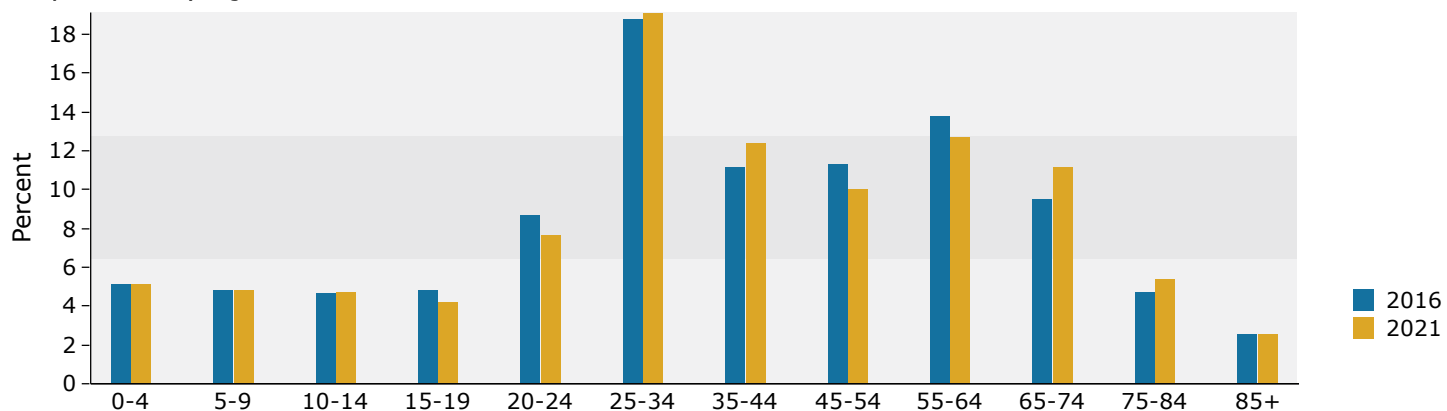
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

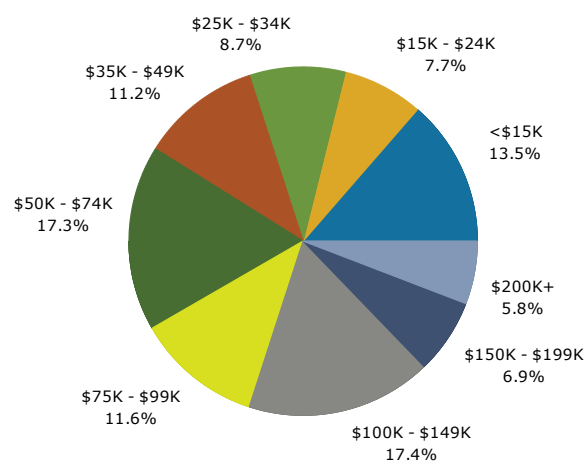
Trends 2016-2021



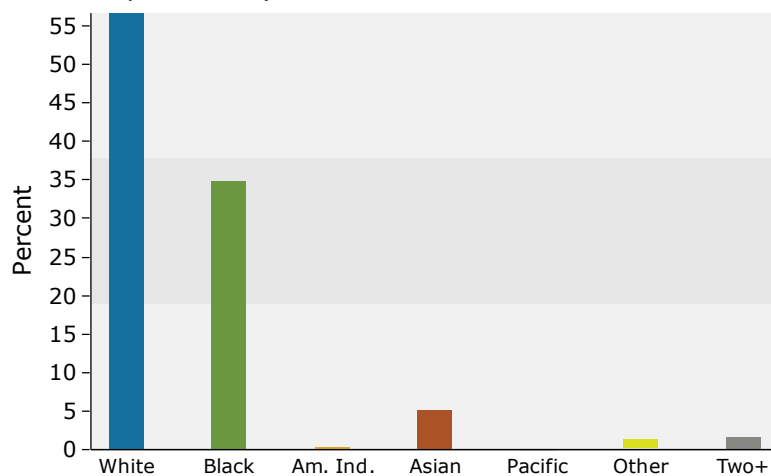
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 4.2%



Demographic and Income Profile

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Summary	Census 2010	2016	2021
Population	64,844	68,499	70,810
Households	27,825	29,294	30,228
Families	16,110	16,620	16,963
Average Household Size	2.31	2.32	2.32
Owner Occupied Housing Units	16,845	15,955	16,423
Renter Occupied Housing Units	10,980	13,338	13,805
Median Age	34.3	35.1	36.4
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.67%	0.77%	0.84%
Households	0.63%	0.85%	0.79%
Families	0.41%	0.68%	0.72%
Owner HHs	0.58%	0.85%	0.73%
Median Household Income	2.08%	2.12%	1.86%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	3,224	11.0%	3,179	10.5%
\$15,000 - \$24,999	2,678	9.1%	2,925	9.7%
\$25,000 - \$34,999	2,430	8.3%	1,812	6.0%
\$35,000 - \$49,999	3,433	11.7%	2,852	9.4%
\$50,000 - \$74,999	4,769	16.3%	5,168	17.1%
\$75,000 - \$99,999	3,266	11.1%	3,662	12.1%
\$100,000 - \$149,999	5,127	17.5%	5,677	18.8%
\$150,000 - \$199,999	2,049	7.0%	2,391	7.9%
\$200,000+	2,317	7.9%	2,562	8.5%
Median Household Income	\$62,887		\$69,688	
Average Household Income	\$90,034		\$97,283	
Per Capita Income	\$38,659		\$41,661	

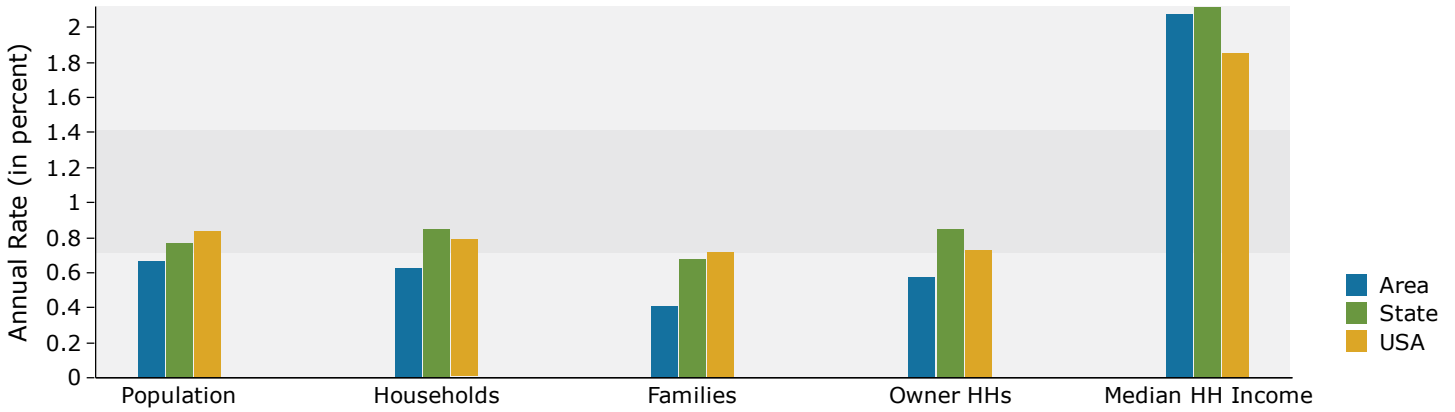
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,198	6.5%	4,176	6.1%	4,322	6.1%
5 - 9	3,594	5.5%	4,050	5.9%	4,121	5.8%
10 - 14	3,578	5.5%	3,771	5.5%	4,049	5.7%
15 - 19	3,554	5.5%	3,590	5.2%	3,545	5.0%
20 - 24	6,738	10.4%	5,869	8.6%	5,607	7.9%
25 - 34	11,431	17.6%	12,661	18.5%	12,279	17.3%
35 - 44	7,396	11.4%	8,200	12.0%	9,784	13.8%
45 - 54	8,161	12.6%	7,531	11.0%	7,211	10.2%
55 - 64	8,152	12.6%	8,652	12.6%	8,204	11.6%
65 - 74	4,258	6.6%	5,790	8.5%	6,853	9.7%
75 - 84	2,539	3.9%	2,781	4.1%	3,332	4.7%
85+	1,243	1.9%	1,427	2.1%	1,505	2.1%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	42,227	65.1%	42,047	61.4%	41,316	58.3%
Black Alone	18,002	27.8%	20,581	30.0%	22,496	31.8%
American Indian Alone	148	0.2%	156	0.2%	161	0.2%
Asian Alone	2,223	3.4%	2,949	4.3%	3,622	5.1%
Pacific Islander Alone	23	0.0%	28	0.0%	32	0.0%
Some Other Race Alone	1,258	1.9%	1,477	2.2%	1,642	2.3%
Two or More Races	963	1.5%	1,261	1.8%	1,542	2.2%
Hispanic Origin (Any Race)	3,604	5.6%	4,133	6.0%	4,662	6.6%

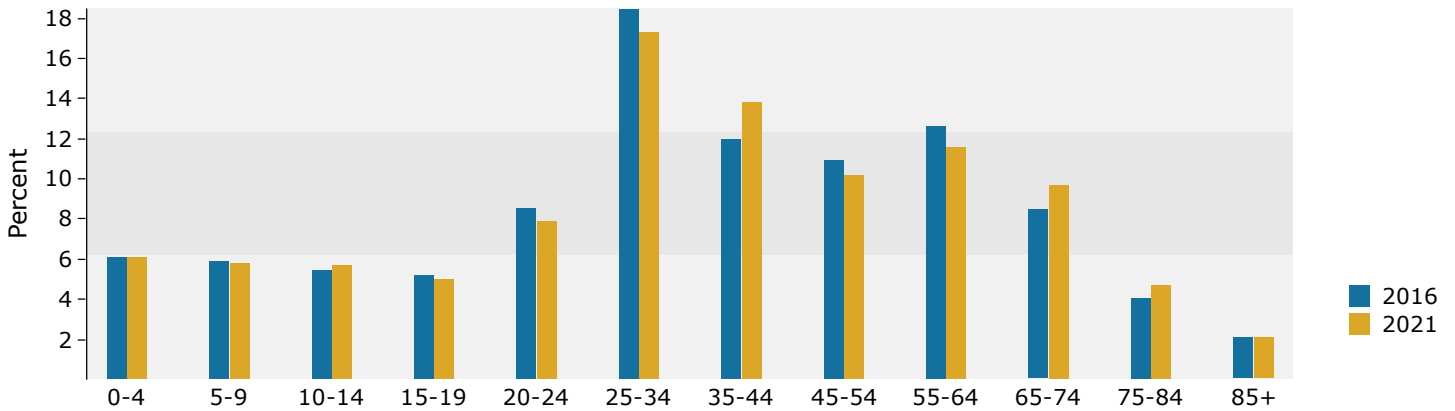
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

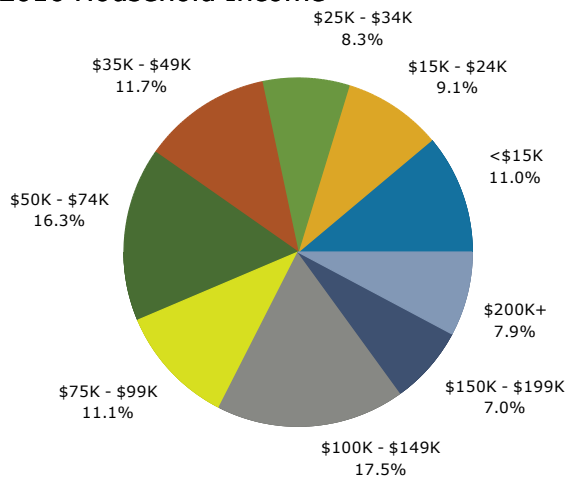
Trends 2016-2021



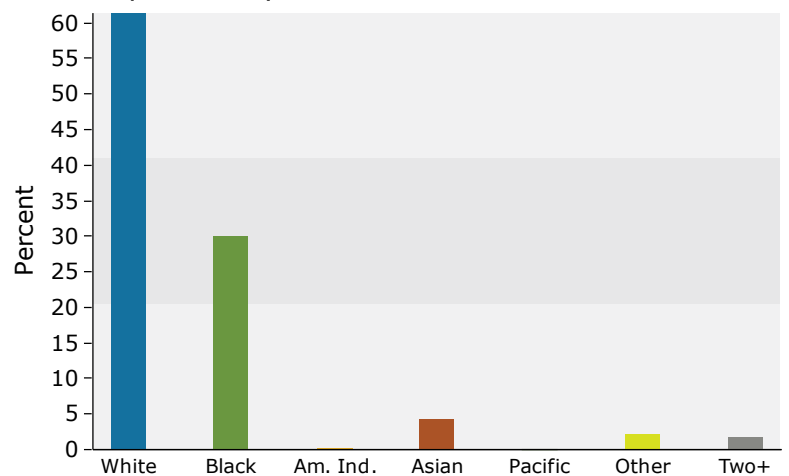
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 6.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



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Summary	Census 2010	2016	2021
Population	176,218	183,279	188,258
Households	76,104	78,983	81,097
Families	40,888	41,411	42,005
Average Household Size	2.26	2.26	2.27
Owner Occupied Housing Units	41,490	38,491	39,263
Renter Occupied Housing Units	34,614	40,492	41,834
Median Age	32.5	33.5	34.5
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.54%	0.77%	0.84%
Households	0.53%	0.85%	0.79%
Families	0.29%	0.68%	0.72%
Owner HHs	0.40%	0.85%	0.73%
Median Household Income	1.98%	2.12%	1.86%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	12,220	15.5%	12,135	15.0%
\$15,000 - \$24,999	8,165	10.3%	8,936	11.0%
\$25,000 - \$34,999	7,660	9.7%	6,101	7.5%
\$35,000 - \$49,999	9,830	12.4%	8,342	10.3%
\$50,000 - \$74,999	11,803	14.9%	12,643	15.6%
\$75,000 - \$99,999	8,208	10.4%	9,327	11.5%
\$100,000 - \$149,999	11,153	14.1%	12,373	15.3%
\$150,000 - \$199,999	4,730	6.0%	5,493	6.8%
\$200,000+	5,214	6.6%	5,747	7.1%
Median Household Income	\$52,462		\$57,865	
Average Household Income	\$79,780		\$86,192	
Per Capita Income	\$34,745		\$37,462	

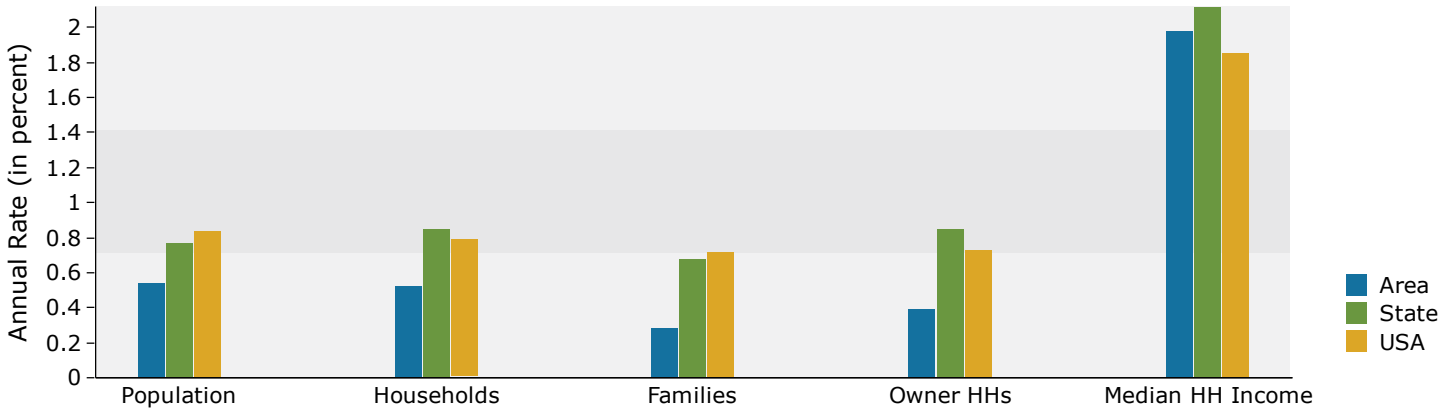
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,502	6.0%	10,268	5.6%	10,601	5.6%
5 - 9	9,293	5.3%	9,799	5.3%	9,848	5.2%
10 - 14	9,113	5.2%	9,460	5.2%	9,734	5.2%
15 - 19	12,426	7.1%	12,267	6.7%	12,280	6.5%
20 - 24	22,896	13.0%	21,698	11.8%	20,817	11.1%
25 - 34	29,759	16.9%	32,518	17.7%	32,361	17.2%
35 - 44	19,426	11.0%	20,710	11.3%	23,936	12.7%
45 - 54	21,585	12.2%	19,732	10.8%	18,687	9.9%
55 - 64	20,347	11.5%	21,411	11.7%	20,582	10.9%
65 - 74	10,804	6.1%	14,429	7.9%	17,029	9.0%
75 - 84	6,712	3.8%	7,208	3.9%	8,456	4.5%
85+	3,353	1.9%	3,777	2.1%	3,926	2.1%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	113,811	64.6%	111,937	61.1%	109,415	58.1%
Black Alone	50,065	28.4%	55,847	30.5%	60,440	32.1%
American Indian Alone	429	0.2%	451	0.2%	467	0.2%
Asian Alone	6,158	3.5%	8,028	4.4%	9,798	5.2%
Pacific Islander Alone	64	0.0%	77	0.0%	84	0.0%
Some Other Race Alone	3,080	1.7%	3,549	1.9%	3,925	2.1%
Two or More Races	2,610	1.5%	3,389	1.8%	4,129	2.2%
Hispanic Origin (Any Race)	8,525	4.8%	9,718	5.3%	10,958	5.8%

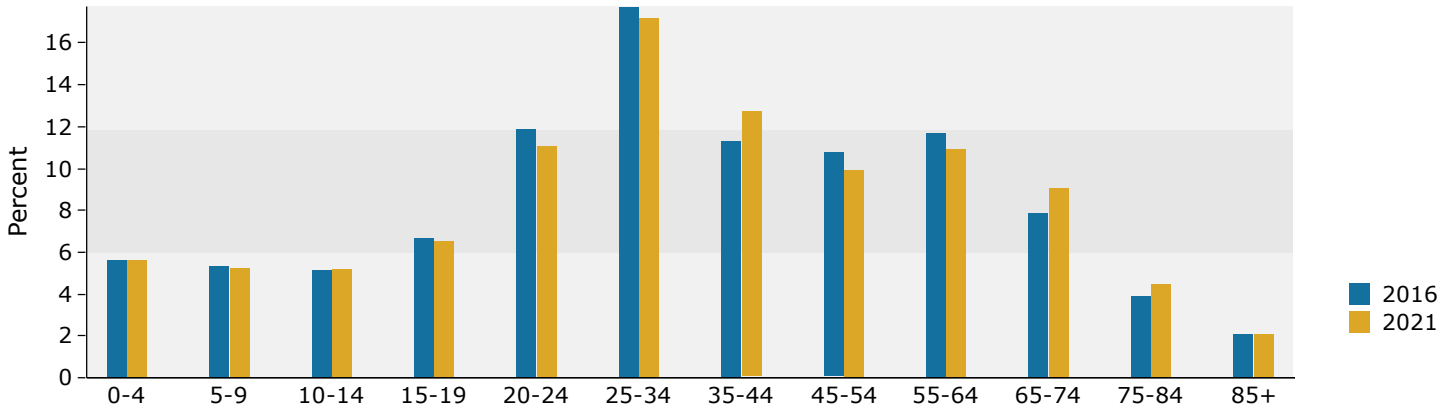
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

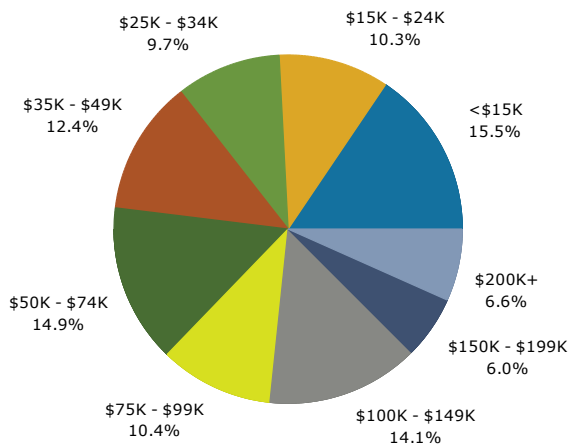
Trends 2016-2021



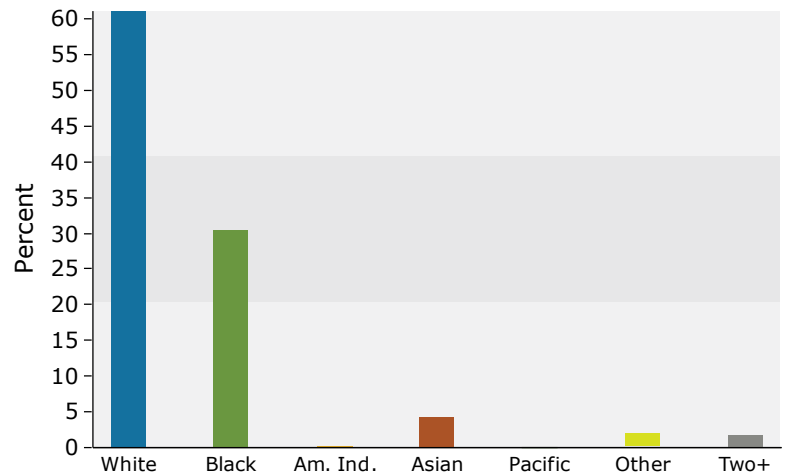
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 5.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.