



Demographic and Income Profile

8840 Davis Blvd, Southlake, Texas, 76248
 Ring: 1 mile radius

Latitude: 32.92445
 Longitude: -97.18568

Summary	Census 2010	2015	2020
Population	5,386	5,871	6,400
Households	1,672	1,846	2,017
Families	1,494	1,643	1,791
Average Household Size	3.19	3.15	3.15
Owner Occupied Housing Units	1,562	1,706	1,857
Renter Occupied Housing Units	110	140	160
Median Age	40.1	42.0	45.2
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	1.74%	1.52%	0.75%
Households	1.79%	1.54%	0.77%
Families	1.74%	1.49%	0.69%
Owner HHs	1.71%	1.47%	0.70%
Median Household Income	1.26%	2.84%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	43	2.3%	36	1.8%
\$15,000 - \$24,999	29	1.6%	18	0.9%
\$25,000 - \$34,999	44	2.4%	35	1.7%
\$35,000 - \$49,999	52	2.8%	45	2.2%
\$50,000 - \$74,999	126	6.8%	110	5.5%
\$75,000 - \$99,999	135	7.3%	119	5.9%
\$100,000 - \$149,999	342	18.5%	361	17.9%
\$150,000 - \$199,999	402	21.8%	476	23.6%
\$200,000+	673	36.5%	818	40.6%
Median Household Income	\$164,725		\$175,333	
Average Household Income	\$199,718		\$221,276	
Per Capita Income	\$62,360		\$69,143	

Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	294	5.5%	288	4.9%	287	4.5%
5 - 9	529	9.8%	409	7.0%	391	6.1%
10 - 14	632	11.7%	647	11.0%	529	8.3%
15 - 19	486	9.0%	568	9.7%	605	9.5%
20 - 24	123	2.3%	305	5.2%	305	4.8%
25 - 34	247	4.6%	297	5.1%	462	7.2%
35 - 44	944	17.5%	707	12.0%	600	9.4%
45 - 54	1,139	21.1%	1,264	21.5%	1,242	19.4%
55 - 64	603	11.2%	827	14.1%	1,147	17.9%
65 - 74	215	4.0%	365	6.2%	558	8.7%
75 - 84	104	1.9%	121	2.1%	191	3.0%
85+	71	1.3%	74	1.3%	83	1.3%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,699	87.2%	5,001	85.2%	5,309	83.0%
Black Alone	142	2.6%	182	3.1%	231	3.6%
American Indian Alone	11	0.2%	12	0.2%	14	0.2%
Asian Alone	356	6.6%	443	7.5%	549	8.6%
Pacific Islander Alone	3	0.1%	4	0.1%	6	0.1%
Some Other Race Alone	47	0.9%	61	1.0%	78	1.2%
Two or More Races	128	2.4%	167	2.8%	213	3.3%
Hispanic Origin (Any Race)	356	6.6%	457	7.8%	593	9.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

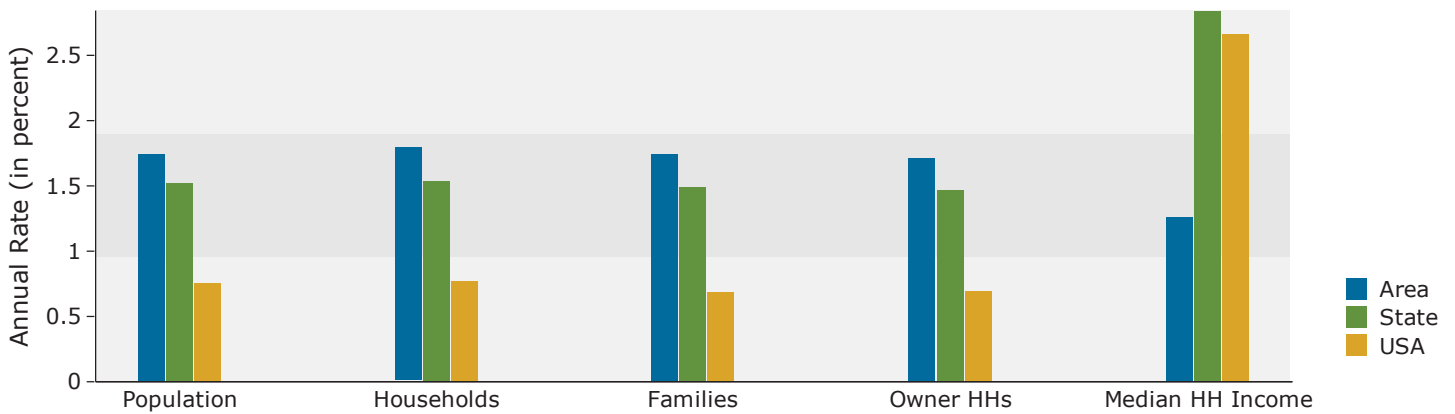


Demographic and Income Profile

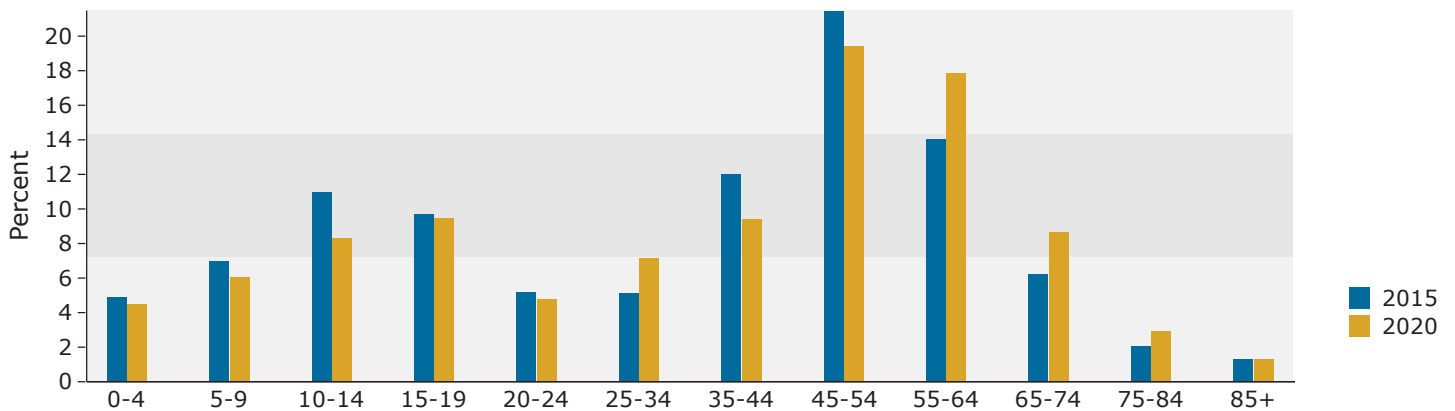
8840 Davis Blvd, Southlake, Texas, 76248
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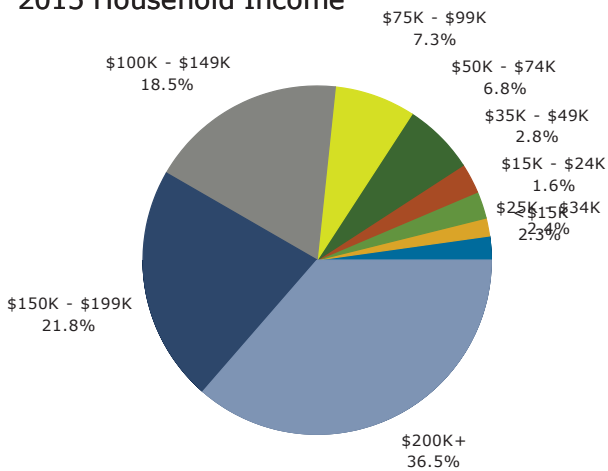
Trends 2015-2020



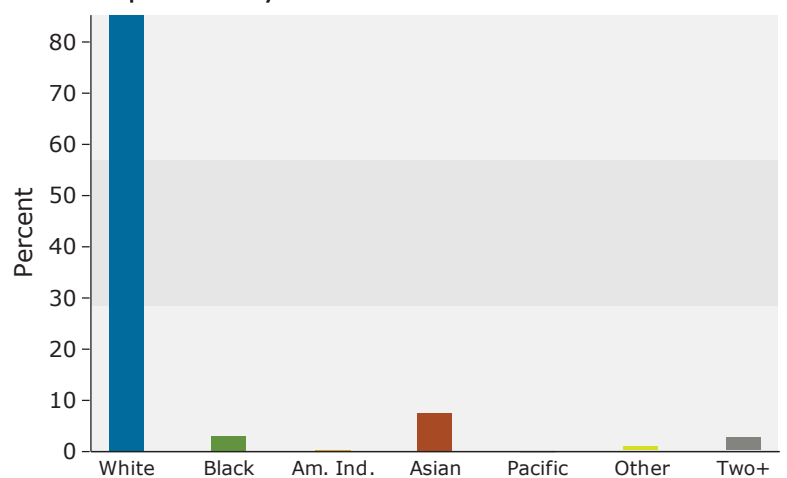
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 7.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Profile

8840 Davis Blvd, Southlake, Texas, 76248
 Ring: 3 mile radius

Latitude: 32.92445
 Longitude: -97.18568

Summary	Census 2010	2015	2020
Population	54,772	59,312	64,225
Households	18,137	19,733	21,406
Families	15,795	17,101	18,484
Average Household Size	3.01	3.00	2.99
Owner Occupied Housing Units	16,517	17,740	19,159
Renter Occupied Housing Units	1,620	1,993	2,247
Median Age	41.2	42.7	44.7
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	1.60%	1.52%	0.75%
Households	1.64%	1.54%	0.77%
Families	1.57%	1.49%	0.69%
Owner HHs	1.55%	1.47%	0.70%
Median Household Income	1.18%	2.84%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	534	2.7%	445	2.1%
\$15,000 - \$24,999	545	2.8%	355	1.7%
\$25,000 - \$34,999	546	2.8%	454	2.1%
\$35,000 - \$49,999	866	4.4%	782	3.7%
\$50,000 - \$74,999	1,666	8.4%	1,445	6.8%
\$75,000 - \$99,999	1,743	8.8%	1,767	8.3%
\$100,000 - \$149,999	3,802	19.3%	4,262	19.9%
\$150,000 - \$199,999	3,552	18.0%	4,219	19.7%
\$200,000+	6,480	32.8%	7,677	35.9%
Median Household Income	\$151,646		\$160,782	
Average Household Income	\$185,398		\$204,499	
Per Capita Income	\$61,594		\$68,057	

Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,942	5.4%	2,874	4.8%	2,963	4.6%
5 - 9	4,914	9.0%	4,288	7.2%	4,145	6.5%
10 - 14	5,745	10.5%	6,082	10.3%	5,617	8.7%
15 - 19	4,694	8.6%	5,113	8.6%	5,612	8.7%
20 - 24	1,538	2.8%	2,734	4.6%	2,653	4.1%
25 - 34	2,817	5.1%	3,350	5.6%	4,529	7.1%
35 - 44	8,605	15.7%	7,319	12.3%	6,831	10.6%
45 - 54	11,880	21.7%	12,077	20.4%	11,806	18.4%
55 - 64	7,114	13.0%	9,177	15.5%	11,275	17.6%
65 - 74	2,694	4.9%	4,266	7.2%	6,004	9.3%
75 - 84	1,309	2.4%	1,424	2.4%	2,056	3.2%
85+	522	1.0%	608	1.0%	733	1.1%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	48,901	89.3%	51,895	87.5%	54,919	85.5%
Black Alone	1,223	2.2%	1,565	2.6%	1,988	3.1%
American Indian Alone	240	0.4%	268	0.5%	296	0.5%
Asian Alone	2,595	4.7%	3,229	5.4%	4,014	6.2%
Pacific Islander Alone	36	0.1%	46	0.1%	64	0.1%
Some Other Race Alone	637	1.2%	829	1.4%	1,058	1.6%
Two or More Races	1,140	2.1%	1,480	2.5%	1,886	2.9%
Hispanic Origin (Any Race)	3,329	6.1%	4,273	7.2%	5,550	8.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

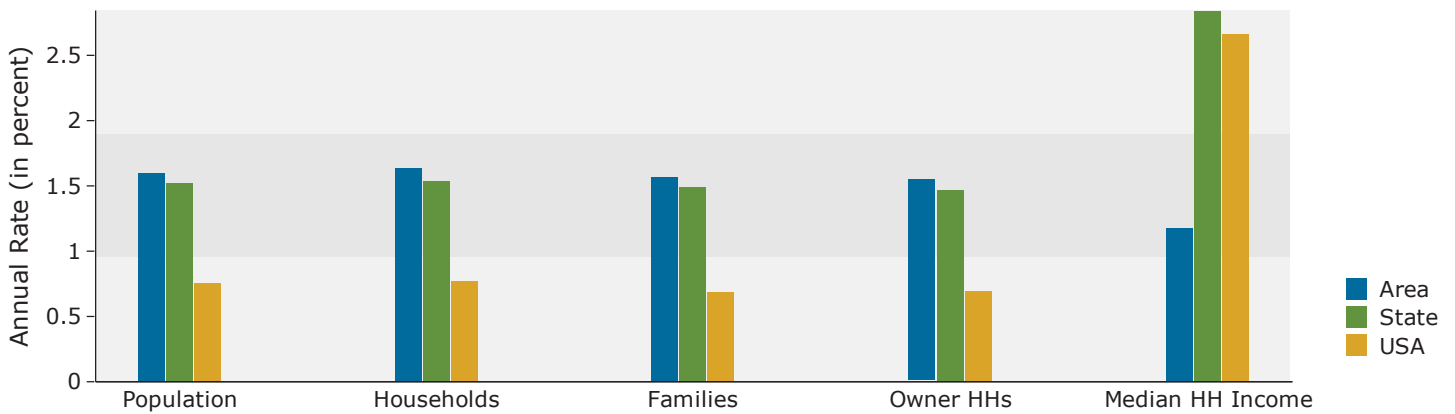


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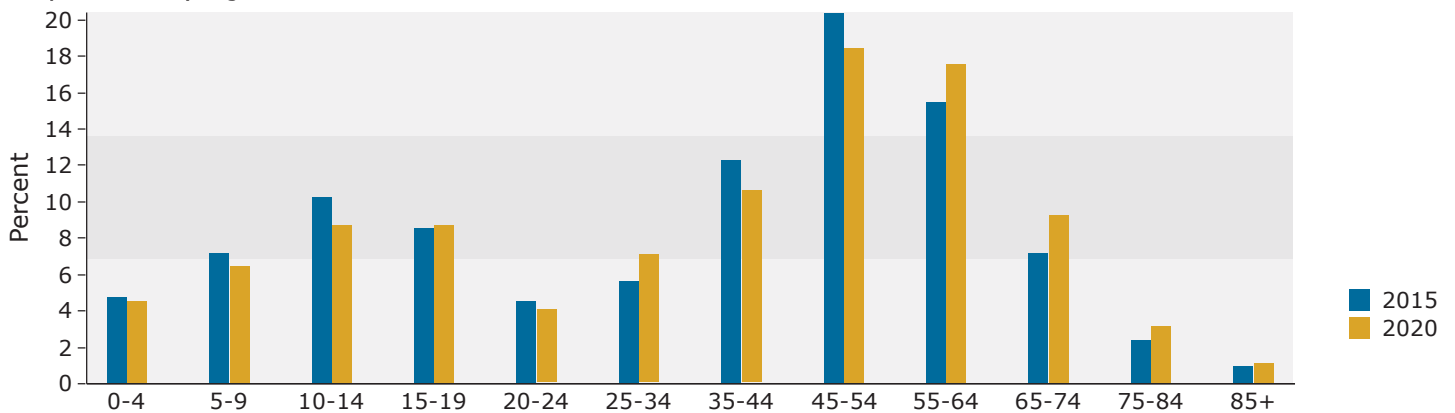
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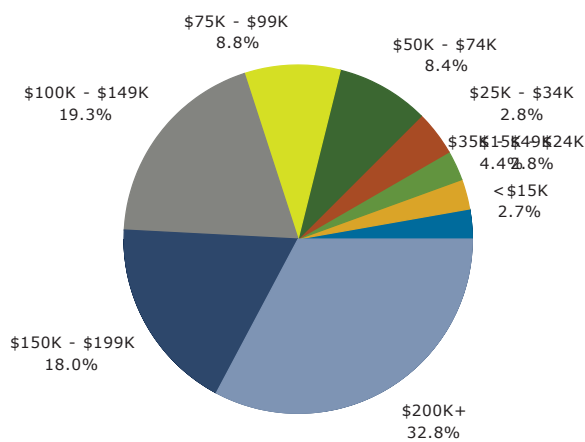
Trends 2015-2020



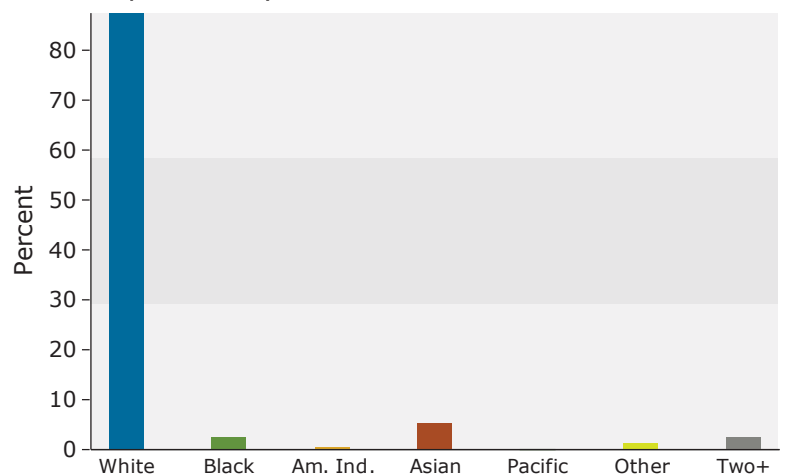
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 7.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Profile

8840 Davis Blvd, Southlake, Texas, 76248
 Ring: 5 mile radius

Latitude: 32.92445
 Longitude: -97.18568

Summary	Census 2010	2015	2020
Population	161,901	173,842	186,608
Households	56,046	60,266	64,675
Families	46,102	49,368	52,795
Average Household Size	2.88	2.87	2.88
Owner Occupied Housing Units	47,612	50,322	53,775
Renter Occupied Housing Units	8,434	9,944	10,900
Median Age	40.1	41.5	42.7
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	1.43%	1.52%	0.75%
Households	1.42%	1.54%	0.77%
Families	1.35%	1.49%	0.69%
Owner HHs	1.34%	1.47%	0.70%
Median Household Income	1.89%	2.84%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	1,867	3.1%	1,596	2.5%
\$15,000 - \$24,999	2,154	3.6%	1,473	2.3%
\$25,000 - \$34,999	2,329	3.9%	1,987	3.1%
\$35,000 - \$49,999	4,316	7.2%	3,996	6.2%
\$50,000 - \$74,999	8,054	13.4%	7,133	11.0%
\$75,000 - \$99,999	7,771	12.9%	8,408	13.0%
\$100,000 - \$149,999	12,571	20.9%	14,550	22.5%
\$150,000 - \$199,999	8,363	13.9%	10,378	16.0%
\$200,000+	12,840	21.3%	15,154	23.4%
Median Household Income	\$110,447		\$121,291	
Average Household Income	\$146,767		\$163,012	
Per Capita Income	\$51,007		\$56,626	

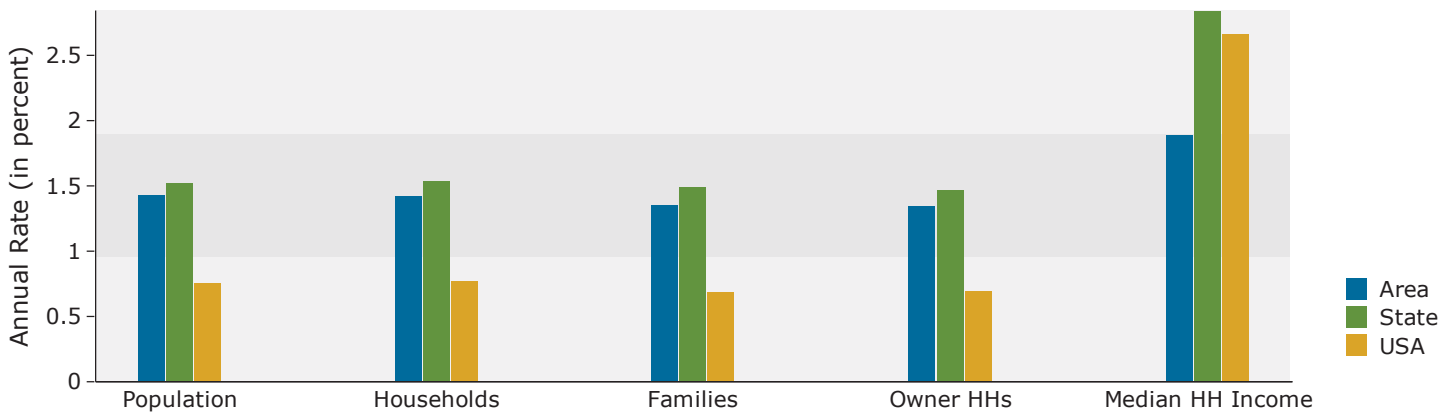
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,282	5.7%	9,154	5.3%	9,500	5.1%
5 - 9	12,877	8.0%	11,893	6.8%	11,652	6.2%
10 - 14	15,154	9.4%	15,185	8.7%	14,687	7.9%
15 - 19	13,160	8.1%	13,743	7.9%	14,282	7.7%
20 - 24	6,148	3.8%	9,189	5.3%	8,646	4.6%
25 - 34	13,319	8.2%	14,806	8.5%	17,788	9.5%
35 - 44	24,575	15.2%	21,994	12.7%	22,204	11.9%
45 - 54	32,314	20.0%	32,209	18.5%	30,657	16.4%
55 - 64	20,575	12.7%	25,925	14.9%	30,780	16.5%
65 - 74	8,861	5.5%	13,249	7.6%	17,689	9.5%
75 - 84	4,071	2.5%	4,669	2.7%	6,542	3.5%
85+	1,563	1.0%	1,825	1.0%	2,182	1.2%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	140,532	86.8%	147,479	84.8%	154,384	82.7%
Black Alone	4,896	3.0%	6,174	3.6%	7,654	4.1%
American Indian Alone	823	0.5%	906	0.5%	995	0.5%
Asian Alone	7,144	4.4%	8,817	5.1%	10,838	5.8%
Pacific Islander Alone	148	0.1%	185	0.1%	235	0.1%
Some Other Race Alone	4,693	2.9%	5,620	3.2%	6,692	3.6%
Two or More Races	3,665	2.3%	4,663	2.7%	5,811	3.1%
Hispanic Origin (Any Race)	15,548	9.6%	19,098	11.0%	23,766	12.7%

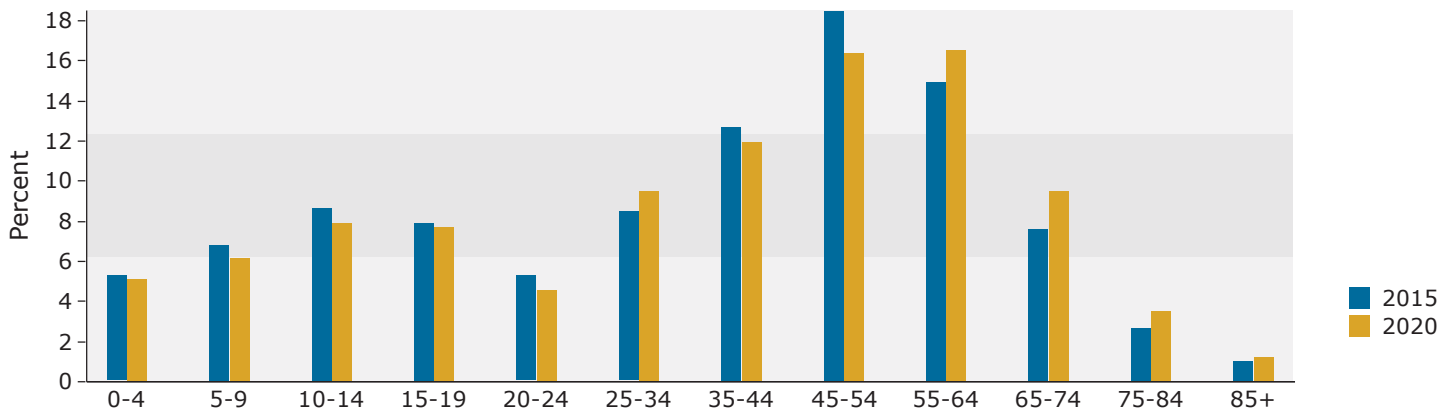
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

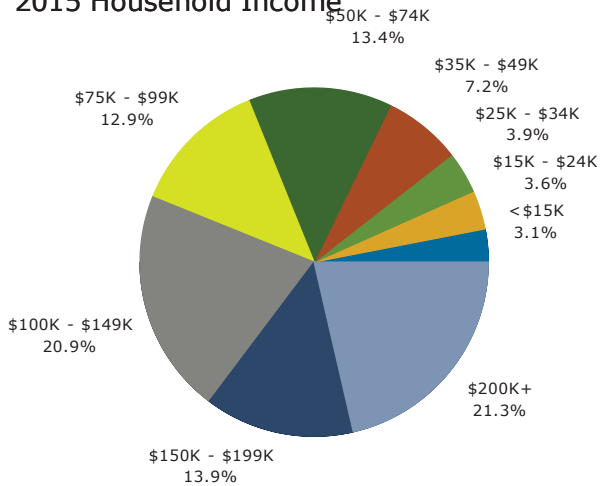
Trends 2015-2020



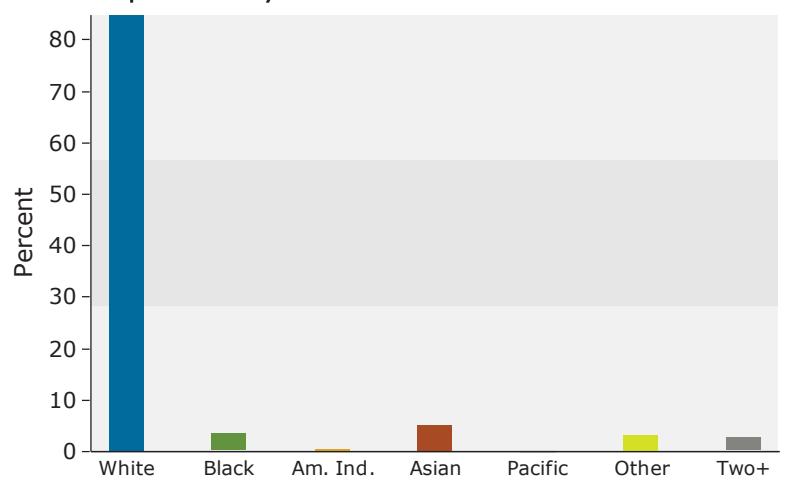
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 11.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.