Bury

The Rock Shopping Centre
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Bury is the dominant centre in its Core catchment attracting

31%

of the total spend available, which means that representation in the Trafford Centre and Manchester will miss the Core Bury opportunity

225,515 shoppers
within the Core catchment,
from which

75%

of the total spend originates, and 1,361,620 within the Total catchment

The centre is the

13th largest centre
in the North West and 130th in the UK with a Comparison Goods market potential of £165 million

There is a great opportunity to expand the retail offer within Bury; the centre has a large amount of headroom (£226,872) demonstrating that the market is far from saturated

Average household spend on Comparison Goods is in line with the North West and UK average at

£4,056

1,083,871
people are located within 20 minutes drivetime of the centre

Executive Wealth and Mature Money,

high spenders on retail and catering with above average dwell times

There are high proportions of the Acorn groups

Executive Wealth and Mature Money,
Bury
The Rock Shopping Centre

Designed and produced by THE GROUP
www.completelygroup.com
CR2261 / Ref:12386.001 / August 2016

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For further information

Cover >
Location >
Demographics >
Site Plan – Ground Floor >
Site Plan – First Floor >
Photography >
Contact

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