

OUR VISION BEGAN 130 YEARS AGO...

“To create an inspirational destination for London workers that can be enjoyed every day”

Sir Edward Watkin

It was Sir Edward Watkin's original idea to create a pleasure ground for Londoners which he opened in 1894. It had a boating lake, cricket ground and wide open spaces. Its proximity to central London allowed the Victorians to enjoy a unique new leisure experience.

Watkin's thinking created a destination, and each subsequent chapter in our history has built on his pioneering vision.



We had
27 million
viewings
in one year

**IN 1924 WE HOSTED THE
BRITISH EMPIRE EXHIBITION.**

Over fifty nations took part, attracting millions of visitors from around the world who came to see wonders of engineering, arts and commerce.

Visitors enjoyed the open boulevards and exhibits including an operating colliery, Queen Mary's dolls house (with a working piano and flushing toilets) and a life-size sculpture of the Prince of Wales and his horse in butter.

Plasticine was seen for the first time and we shaped ourselves into the world's first internationally-recognised venue.



We ran
the Olympics
64 years
before
Stratford

**WE TOP THE PODIUM
IN HIGH-PROFILE
INTERNATIONAL
SPORTING MOMENTS.**

Our pedigree includes hosting both the 1948 and 2012 Olympic Games. And our distinguished heritage started in 1934 when we built the Empire Pool for the second Empire Games, later known as The Commonwealth Games. This 60m pool had Europe's first wave machine, providing a draw for the whole of London.

The venue was designed to host a wide range of events, from ice skating and horse shows, to snooker and boxing.



We've
seen the
greatest

THE BEATLES ROLLING STONES EVEL KNIEVEL
THE WHO POPE JOHN PAUL II MICHAEL JACKSON
OASIS BLUR BILLY GRAHAM MADONNA BRUCE
SPRINGSTEEN TAKE THAT BRITNEY ED SHEERAN.





We've played
to 1.9 billion

WE HOSTED ONE OF THE
LARGEST LIVE GLOBAL SATELLITE
BROADCASTS OF ALL TIME, REACHING
AN ESTIMATED AUDIENCE OF
1.9 BILLION, ACROSS 150 NATIONS.

FROM **VILLEROY & BOCH** AND **LK BENNETT**,
TO **SUPERDRY** AND **BENCH**, **NIKE** TO **GAP**,
WE HAVE SOMETHING FOR EVERYONE.

We're home to fashion's favourite labels

Our diverse range of aspirational and high street brands has transformed the area into an attractive hub which Londoners want to enjoy every day.



We love our neighbours



**A VIBRANT NEIGHBOURHOOD
WITH AREAS OF TRANQUILITY.**

We are busy creating a community of 5,000 homes, and its benefits will be felt across the capital. Our new residential neighbourhoods complement the vibrancy of the destination, as well as creating new spaces with areas of tranquillity.



We have design
in our DNA

A WORLD-CLASS MASTERPLAN.

A significant development like ours can only be successful through the collective efforts of a wide range of companies providing valued input into the design strategy of the scheme.

These include: Rogers Stirk Harbour + Partners, Leslie Jones Architecture, Make Architects, Flanagan Lawrence, GRID, The Manser Practice, PRP Architects, Tooley Foster Partnership, ALL Design, John Thompson & Partners, Randle Siddeley Associates, Macfarlane + Associates, Applied Landscape Design and LDA Design.

And now
we're ready
for you

We're just 12* minutes to W1

**OUR WORLD-FAMOUS DESTINATION
IS JUST 12 MINUTES FROM BAKER
STREET STATION.**

With £1.7 million spent on station improvements, we are extremely well connected with three stations, three tube lines, Overground and two National Rail lines. The Night Tube will assist our 24-hour lifestyle destination too, and we also benefit from excellent road links to the M1, M40 and M25.



OVERGROUND

UNDERGROUND



*Source: TfL Journey Planner



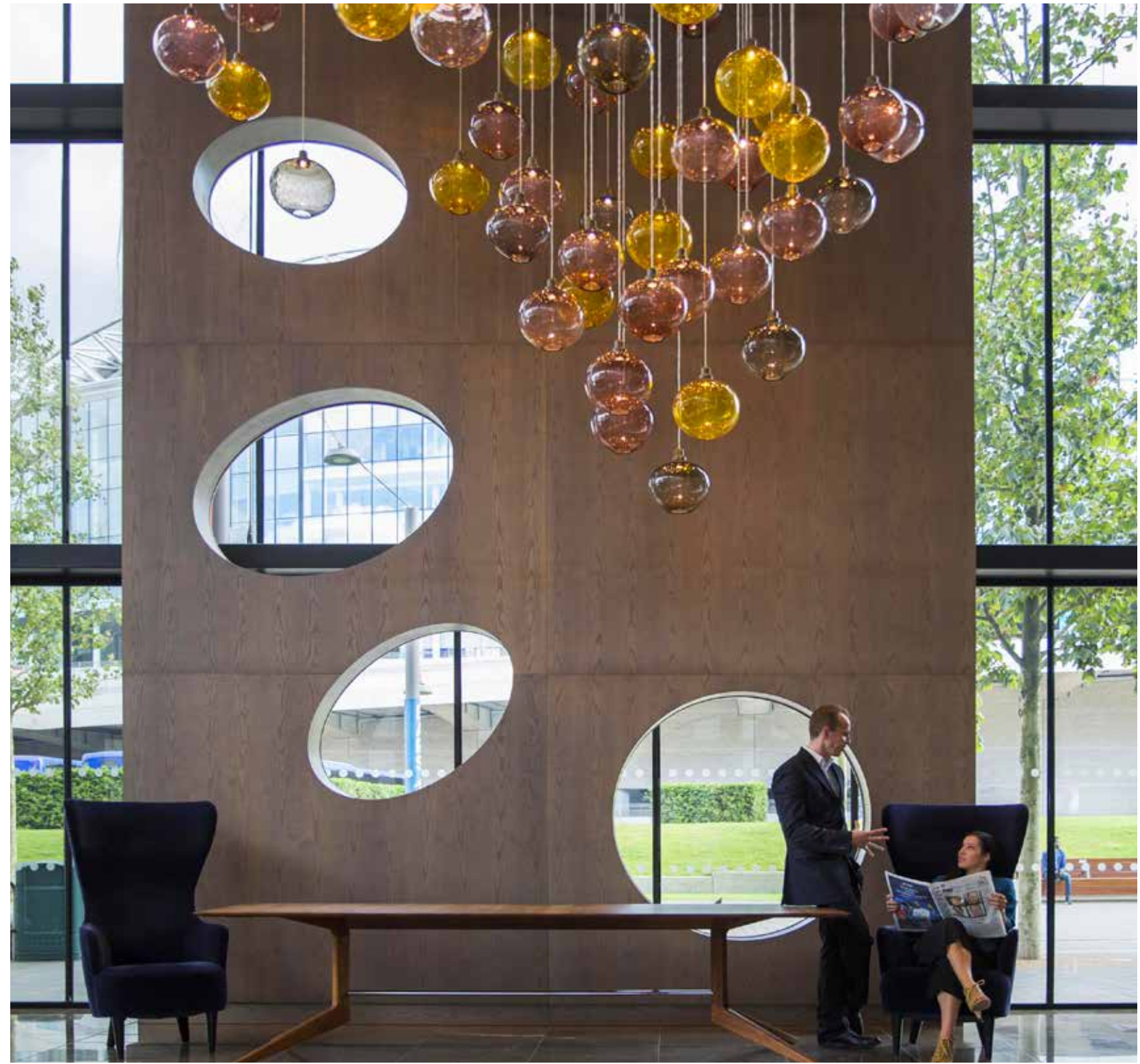
We have a huge choice of restaurants, bars and coffee shops

WHATEVER YOUR TASTE BUDS FANCY, FROM BRAZILIAN TO JAPANESE, ITALIAN TO PORTUGUESE, OUR RESTAURANTS CATER TO A WIDE AUDIENCE.

You can sample a selection of delicious produce at our markets, ranging from fresh vegetables to street food, or simply indulge in a slice of cake in one of the many coffee shops.

And if it's fine dining you're after, you can go to the Association Restaurant followed by cocktails at Sky Bar 9 enjoying panoramic views across London.





Hotels, cinemas and events

OUR STOP-OVER PROPOSITION IS LED BY AN ELEGANT FOUR-STAR, 361-ROOM SIGNATURE HOTEL.

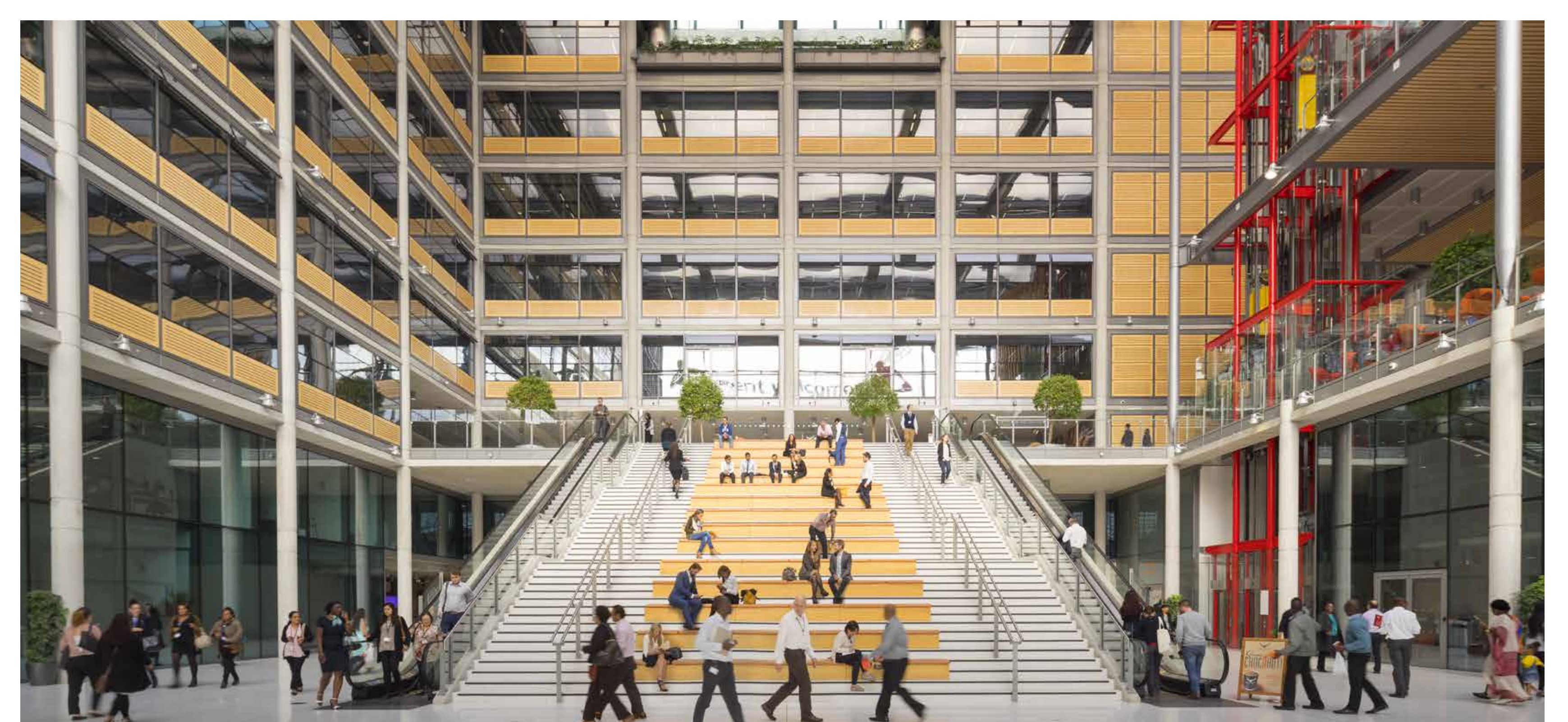
A thriving trade of meetings and business conferences capitalise on the site's excellent connectivity, supporting 1,400 hotel rooms.

The site has two gyms, two indoor pools, a 9-screen cinema and seven state-of-the-art 5G five-a-side football pitches.

And our public realm of squares and open boulevards is transformed by exciting events. Music festivals, free screenings and a winter ice rink offer an unrestricted experience which is simply impossible in many other areas of London.

Or if you want entertainment to talk about, the global blockbuster 'Hunger Games' takes to the stage at our innovative theatre from 2016, with an immersive 360-degree rotating auditorium creating an unforgettable experience.





Our architectural
credentials rival
the best in London

OUR DRAMATIC, RIBA AWARD-WINNING, BUILDING SETS A NEW DESIGN STANDARD.

Rated BREEAM 'outstanding', it includes public terraces, as well as state-of-the-art conference and event facilities, contributing to the site's overall 20,400 delegate capacity.

We even
have a
building
powered
by fish oil



Designed by Hopkins Architects, our Civic Centre features a 33% reduction in carbon emissions thanks to a combination of solar shading, natural ventilation and a high-performance façade.

AND IT USES A UNIQUE BIOFUEL FOR ITS COMBINED COOLING, HEATING AND POWER – WASTE FISH OIL.



We've got the fastest Broadband in London

**AWARD-WINNING DESIGN
COMPLIMENTED BY STATE-
OF-THE-ART CONNECTIVITY.**

We built a world-class fibre optic network into our infrastructure with free wifi across site. Having the fastest comms in London positions us as an ideal location for hi-tech businesses and financial companies dealing in large volumes of data.



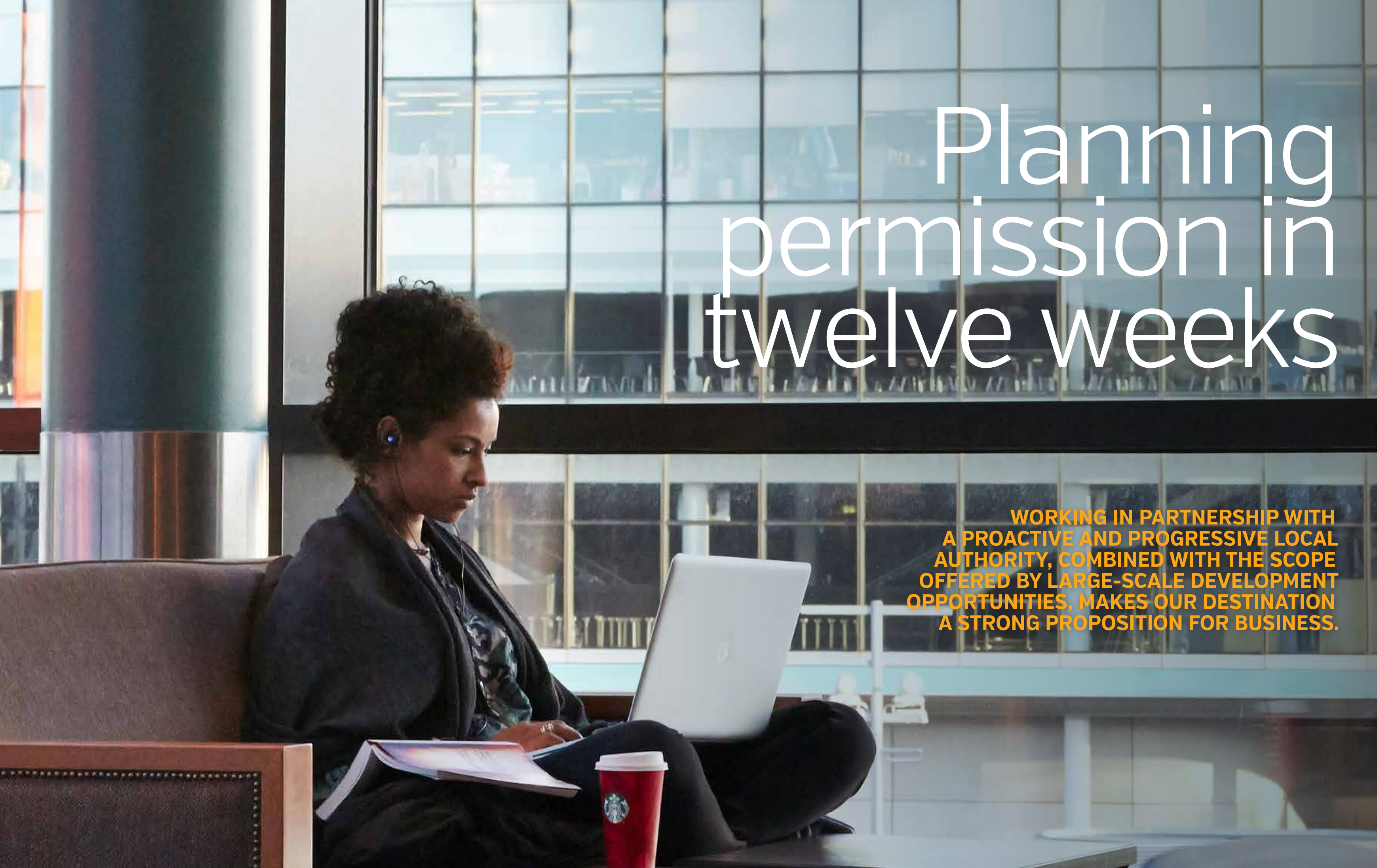
And acres of parking

**WITH 3,000 SPACES IN FIVE
CAR PARKS ACROSS SITE
YOU'RE SPOILT FOR CHOICE.**

With excellent road links to the M1, M40 and M25 the site is perfectly located for every major transport hub.

Planning permission in twelve weeks

**WORKING IN PARTNERSHIP WITH
A PROACTIVE AND PROGRESSIVE LOCAL
AUTHORITY, COMBINED WITH THE SCOPE
OFFERED BY LARGE-SCALE DEVELOPMENT
OPPORTUNITIES, MAKES OUR DESTINATION
A STRONG PROPOSITION FOR BUSINESS.**



And move
in within
24 months

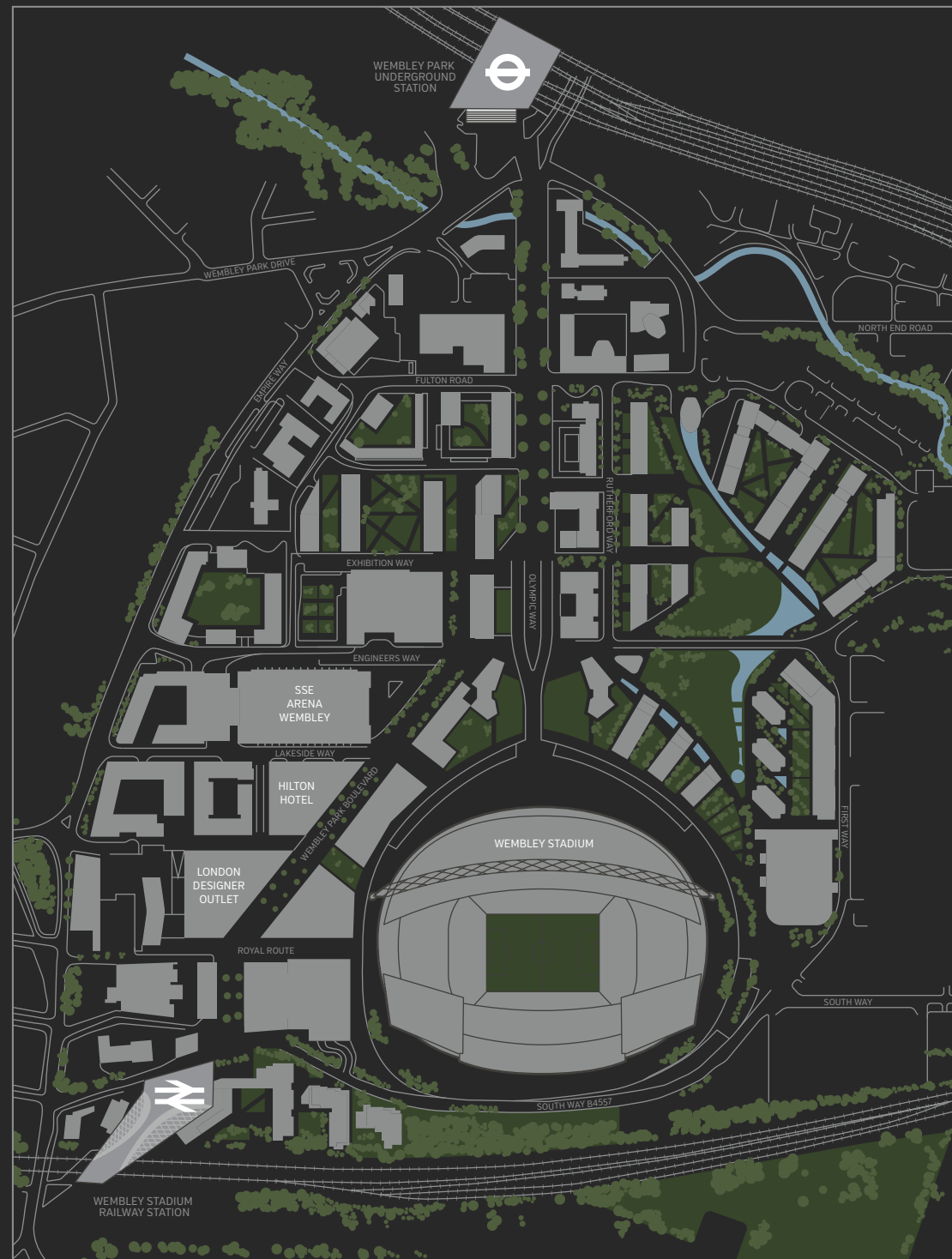


They think
it's all over?

The excitement
has just begun.

Welcome to Wembley Park





A NEW BUSINESS DESTINATION FOR LONDON

- Office buildings ranging in size from 70,000 sq ft – 750,000 sq ft
- The buildings benefit from large impressive reception areas and large floor plates
- Excellent efficiencies which can accommodate an occupational density of 1:8 sq m
- The scheme will also benefit from access to 3,000 car parking spaces across the site

www.wembleyparkoffices.co.uk

A DEVELOPMENT BY



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